

# NUMBER OF OUT OF HOME DISPLAYS (2021)

## BILLBOARDS

**Bulletins**  
173,985

**Digital Billboards**  
10,700

**Posters**  
145,000

**Junior Posters**  
19,000

**Wall Murals**  
2,310

## STREET FURNITURE

**Bus Shelters**  
64,838

**Urban Street Furniture**  
57,866

- Bus Benches
- Bike Kiosks
- Newstands
- Outdoor Kiosks
- Urban Panels

**Digital Street Furniture**  
10,815

- Bus Shelters
- Newsstands
- Outdoor Kiosks
- Urban Panels

## TRANSIT

**Airport**  
27,970

**Digital Airport**  
3,150

**Buses**  
1,354,842

**Rail/Subway**  
356,773

**Digital Rail/Subway/Transit**  
16,466

**Mobile Billboards**  
4,515

**Taxis**  
21,000

**Digital Taxis/Rideshare**  
71,400

**Vehicle Wraps**  
441,000

## PLACE-BASED

**Arenas/Stadiums**  
1,338

**Cinema**  
34,800

**Digital Place-Based**  
750,000

**Interior Exterior Printed**  
550,406

- Gas Stations
- Convenience Stores
- Restaurants/Bars
- Medical Point of Care
- Office Buildings/Elevators
- Grocery Stores

**Shopping Malls**  
24,255

**Digital Shopping Malls**  
12,507