Getting people back into work through digital skills

Empowering peoples' lives and communities through digital skills

FUNDED BY
SOUTH EAST
LOCAL ENTERPRISE
PARTNERSHIP

wearedigital

We Are Digital and South East Local Enterprise Partnership (SELEP)

We have partnered with SELEP to help people across East Sussex, Essex, Kent, Medway, Southend and Thurrock region to get back into work or help them progress in their careers. We have **£300k** of funding to help people get online, get equipment, get internet access, receive remote training so they can get the right digital skills to get back into work, all **FREE** of charge!

All you have to do is refer people to us today and we'll get started.

People will learn and gain skills in:

- How use the internet to search for jobs
- How to find the right agencies and employers
- How to build their CVs online
- How to conduct a job interview online
- How do use online apps and tools for interviews

We'll also support with:

- Filling out and submitting online job applications
- Covering letters
- Device and internet access if needed*
- And much more...

To refer someone today, you have three options:

1. Email their full name and contact details to **skills@we-are-digital.co.uk** and we'll get back to them within 48 hours

2. Get them to call us on **0114 551 2551**

3. Or get them to text **SKILLS** on **07860 098 539** and we'll get back to them within 48 hours

4. Click **here** to download our form to refer more than one person and send it back to **skills@we-are-digital.co.uk**

About We Are Digital

We Are Digital is at the forefront of UK digital inclusion and skills training, helping thousands to benefit from all the advantages the digital world has to offer. With the UK's largest trainer network, we are experts at sharing information in the simplest way, while our team and trainers are undoubtedly the best in their field.

Digital inclusion is about making sure everyone has the right access, skill and motivation to go online. Barriers to digital inclusion include technophobia, lack of support and low income – all factors worsened by Covid-19.

We are experienced in working with and helping a range of people from vulnerable, young, old, working age, and people who have mental or physical disabilities. More recently we have been supporting people to get back into work, through digital skills, who have been affected by Covid-19, and people with financial well-being by helping them save money.

What are the benefits of getting people online?

- **Earnings benefits:** People can increase earnings by **3%** and **10%** just by acquiring digital skills.

- **Employability benefits:** People can find all sorts of jobs online, with access to CV builders, application forms, interview techniques and more.

- **Retail transaction benefits:** Shopping online has been found to be **13%** cheaper on average than shopping in-store. More and more high street shops are closing and found online.

- **Communication benefits:** Basic digital skills can enable people to connect with family, friends and the community.

- **Time saving benefits:** People can save time by accessing government services like health care and banking online.

These benefits and more all require digital skills, and that's where we can help and support! For example, job prospects are significantly higher for those with digital skills – a trend only set to continue. Many job interviews are now conducted online as a result of the pandemic. We are helping and supporting people to find jobs, help with interviews that will take place online, and we teach vital online skills that make everyday life easier.
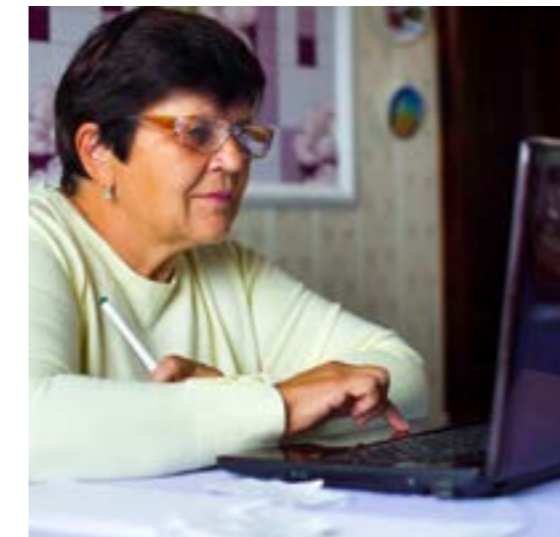
In our training people can also learn:

- How to use social media such as Facebook safely
- How to video conference friends and family
- How to arrange GP appointments online
- How to pay rent and report repairs online
- How to fill in government forms online,
- How to bank online
- And much more...

Online access and devices

As the UK's leading digital inclusion provider, we believe training should solve the three pillars of digital exclusion in a combined approach:

Training + Equipment + Internet access

*We know that device access can prove a significant barrier and therefore, equipment and data will be gifted to people participating in our training where needed.

Getting people booked in!

You can refer people whose job has been affected by Covid-19, who have been made redundant or whose lack of digital skills are a barrier to employment, by getting them to call us on **0114 551 2551** or get them to text **SKILLS** on **07860 098 539** and we'll get back to them within 48 hours.

Our highly experienced booking teams will determine the support level people will need, whether that's for one-to-one or group sessions.

Our clients include:

Borough of Kensington and Chelsea, CURO, Golding Homes, Greatwell Homes, Grenfell housing survivors, Hanover Housing, Lloyds Bank, London Borough of Tower Hamlets, Metropolitan Thames Valley, Openreach, Orbit, Places for People and Waltham Forest Council

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