



SKILLS BOOTCAMP IN DIGITAL MARKETING

We Are Digital is providing FREE Skills Bootcamps in Digital Marketing courses within the **North West, West Midlands and London.**

WHAT YOU WILL LEARN

- ✓ Market Research
- ✓ Social Media
- ✓ SEO
- ✓ Paid Search
- ✓ Analytics
- ✓ Tools
- ✓ Conversion
- ✓ Optimisation
- ✓ Competitor Analysis
- ✓ Content Marketing
- ✓ Email Marketing
- ✓ Display and Media
- ✓ Trends
- ✓ Marketing Strategy

PROGRESSION OPPORTUNITIES

- A guaranteed job interview
- Level 3 Apprenticeship
- Support with self-employment project

ELIGIBILITY

- Aged 19+
- Unemployed (ideally less than 12 months)
- Anyone who is self-employed
- Anyone who is working part time

CONTACT



Email us on
digitalskills@we-are-digital.co.uk

DURATION

- 12 weeks
- 4 (We're aiming for Monday- Thursday) Sessions per week
- Session Times:
09:30-12:30, 13:30-16:30, 17:30-20:30
- Session length - 3hrs