



FRANCHISE OPPORTUNITY

Creating beautiful garages from the ground up.

“The makeover was completed and I must say we were absolutely overwhelmed with happiness when both my husband and I arrived home to a newly renovated garage. My husband was thrilled! Garage Living definitely delivered the WOW factor that I was looking for in this type of spontaneous purchase for my husband. I again want to express my appreciation for a wonderful job, and I thank you!”

-Kathy S.



“We are a recognized industry leader and pioneer, focused on comprehensive, full service garage projects with only the highest quality products and unparalleled customer service.”

-Aaron Cash

WELCOME TO GARAGE LIVING

Let’s be honest, when most people think of home improvement projects, the garage is often overlooked.

However, the garage has increasingly become the home’s primary point of entry and exit, and has the potential to be one of the most valuable spaces for storage and other personal uses. It is often the homeowner’s last unfinished space—after the basement, landscaping, pool, home theatres, etc.

At Garage Living, we have developed and refined a solid business concept dedicated to helping our discerning clients understand the importance and value of organizing and remodeling their garages, in keeping with the high quality finishes in other areas of their home. Our unique suite of design and remodeling services can actually help our clients improve their daily lives. In fact, our clients soon recognize that having a beautifully organized and functional space can help them live happier, more fulfilled lives—by reducing clutter, reducing distractions, and most important, reducing stress!

A Garage Living project is much more than shelves and hooks. Our premium projects include flooring, cabinetry, and organizers, in addition to renovation services required to complete any unfinished space.

We have built our entrepreneurial organization from the ground up, and we are proud of the growth our business has experienced and the reputation for excellence we have earned in our local communities. Today, the Garage Living name is one our clients know they can depend on.

And with business continuing to thrive in a growing market niche, we knew it was time to share our concept with more clients and with entrepreneurs like you.

This is your chance to take advantage of an incredible opportunity: one that is backed by our dedicated team of experts and our professional, streamlined business model. The time to re-organize and remodel your own life starts now!

Aaron Cash
 President

“We have lived in our home for nearly eight years and have completed the basement, landscaping and numerous upgrades on the interior. Finally I decided to focus on the garage and I am thrilled with the result. Jonathan visited our home, measured our space and then spent time with us discussing how we envisioned the completed space. We were impressed with the whole process from the beginning to end and wouldn’t hesitate to recommend Garage Living to friends and family. Now when I pull into the driveway, I am excited to open the door and pull into my amazing garage!”

-Evan B.

¹<http://homechannelnews.com/article/making-room-organization>

²<http://homechannelnews.com/article/making-room-organization>

³<http://www.woodworkingnetwork.com/home-storage-solutions/garage-storage/Garage-Storage-Trends-Open-New-Opportunities-236102501.html>

Open up to an organized garage

Recent studies indicate that there are millions of garage owners, the majority with two-car garages. But, not all homeowners are using their garage space efficiently. In fact, studies say that only 32% of two-car garages can fit more than one car, and a full 25% of Americans can’t fit their cars in the garage at all! This would explain why 42% of homeowners are renovating in order to improve storage and efficiency.²

All of this opens up opportunities in garage organizational product sales.³ And, it is why at Garage Living, we focus on transforming overloaded and cluttered garages into a professionally designed, organized space for our targeted clients’ homes.

Products and services

Our specialties:

Flooring – Concrete repair and Polyaspartic Coating

Cabinetry – Modular and Custom-fitted

Wall Organizers

Overhead Storage

Specialty Organizers – tire racks, hose reels, sports equipment, firewood racks

Car Lifts

Decorative wall plate panels

Value added services including:

Junk Removal and Demolition

Heating/Ventilation

Electrical and Lighting

Insulation, Drywall and Painting

Plumbing

Project Management

Benefits for all

At Garage Living, we want to provide our clients with as much of a hassle-free experience as possible, which is why we pride ourselves on being a single-source solution for all of our clients’ garage remodeling needs. And, as a Garage Living franchise owner, you’ll have access to all the same tools, resources, programs, and sales techniques to help grow your local full-service, premium Garage Living business!



Above: Before and after Garage Living transformation



At Garage Living, we stand behind our product and services 100%. We provide a written warranty so our clients know they are receiving the absolute best experience and solutions possible!

Our Process

- As a Garage Living franchise owner, you can provide your clients with custom solutions, featuring the high-end components necessary to meet the individual requirements of each project. Starting with a no-cost in-home consultation, you meet with clients and discuss the overall project goal, provide an evaluation of the client’s space and a review of the recommended products and services to make the garage perform as envisioned.
- Once you have all of the measurements and understand your clients’ goals, you can create a scale drawing of the garage using Garage Living’s customized CAD software. This helps plan the space and helps the client envision the completed project before work begins. Your clients may even choose to review the designs in your showroom, as available, to better understand their options while being able to touch and feel the products included in the project. Along the way, you and your friendly staff can offer suggestions as to which products and services would best benefit the client and their needs and individual taste.
- After the design and product choices are approved by the client, an installation date is booked and any last minute questions or concerns are discussed. On the day installation begins, your team of highly skilled and experienced installers arrive on-site first thing in the morning and begin the transformation.
- You oversee the entire installation from start to finish, including any other repairs or enhancements needed. You help ensure the final result is exactly what the customer wanted, according to their design specifications and budget. In no time at all, your team of professionals has turned the client’s cluttered, cramped garage into a fully-functioning, organized and highly valuable room that matches the luxury of the rest of the home.

“Just a quick note to say how very pleased we are with the work that Garage Living did in renovating our garage. The professionalism, service and responsiveness provided by the Garage Living team was exemplary and the materials and workmanship are absolutely top notch. We will not hesitate to recommend the services of Garage Living to any of our neighbors and friends interested in a similar renovation. Once again, many thanks to you and the entire Garage Living team.”

-Daniel

THE LEADING FULL-SERVICE GARAGE COMPANY



Left: A selection of Garage Living stationery package
Right: GL Signature series cabinetry



With Garage Living, you can tap into the multi-billion dollar home organization market in North America, which is expected to reach \$9.4 billion by 2017!¹ Within this huge market, garage organization products are expected to post the fastest gains, rising between 5.5% and 7.5% per year.⁸

An Appealing, Professional Location

As a Garage Living franchise owner, you will be given your own protected territory in which you can operate your carefully chosen Garage Living facility and showroom. Typically our sites range from 2,800 to 3,200 square feet and are separated into three areas: a showroom, warehouse and office area. The warehouse will ideally have easy access through a loading dock zone and an exterior door, and the office area should feature a private consultation area for your clients' convenience. Best of all, not only will you have our guidance on selecting the right location for your business, but our reputable design staff can also help you design your own custom showroom, featuring several display vignettes to showcase organizational products as well as flooring and other options.

A Streamlined, Flexible Business Model

At the start of your business operations, you will have manageable staff requirements, allowing you to minimize labor costs while maximizing your business growth opportunities and potential revenue streams. Our business model is designed to allow you to focus on consulting with potential clients and overseeing designs. Eventually, as business grows and multiple trained crews are in operation, you will also have the ability to hire an Installation Manager, and ultimately a full-time sales staff.

⁴<http://www.woodworkingnetwork.com/home-storage-solutions/closet-showroom-design-trends/Closets-and-Home-Storage-Market-Trends-234466491.html>

⁵<http://homebuying.about.com/od/buyingahome/qt/0407Garages.htm>

⁶<http://www.woodworkingnetwork.com/home-storage-solutions/garage-storage/Garage-Storage-Trends-Open-New-Opportunities-236102501.html>

⁷<http://www.reportlinker.com/p0702257-summary/US-Home-Organization-Products-Market-Focus-report.html>

⁸<http://homechannelnews.com/article/making-room-organization>

As part of the multi-billion dollar home storage organizing systems industry⁴, Garage Living is a well-established concept with a comprehensive and streamlined business model, an experienced team, and years of market experience. And while other garage organization companies may focus on selling just basic organizational products, Garage Living uniquely focuses on selling a lifestyle.

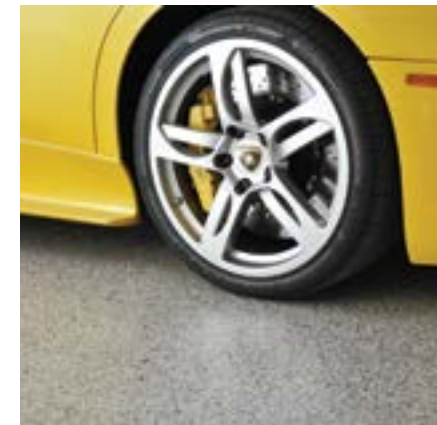
Our model capitalizes on the fact that garage renovation is a growing trend, with many affluent home buyers seeking an attractive solution to managing their “stuff”—whether it’s sports equipment, gardening tools, beach gear, vehicles or a custom workshop. Homeowners want a way to make their items accessible, organized, and attractive for all family members, using a range of customized shelving, bins, pull-out drawers, baskets, cabinets, and more⁵. And with the demand for garage home organization products expected to rise in the coming years⁶ Garage Living is committed to growing—with the help, skills, and resources of qualified franchise owners—so that together we can help clients design the spotless, systematized garage they always dreamed of owning.



A CUSTOM SUPPORT SYSTEM

From business management and sales tactics to marketing promotions, you will have access to the necessary tools and support to run your business as efficiently and effectively as possible.

- 1 LOCATION SELECTION & DEVELOPMENT GUIDANCE:** At Garage Living, we take great pride in our work which is why we provide our customers with a uniquely designed, high-end showroom featuring several full-size displays and separate areas for client consultations. As part of our support system, our experienced team will assist you in choosing the ideal location for your customized showroom, ideally in areas of other high-end remodeling businesses with regular traffic. We can help you maximize every square inch of space to create a clean, attractive and, of course, organized facility for your customers to visit.
- 2 PRE-OPENING TRAINING:** A pre-opening training program will be available for you and up to two additional attendees at our corporate headquarters facility. Training will include classroom and hands-on exercises where you will work with salespeople and installation crews in the corporate operation. We will also provide on-site training by sending a representative of Garage Living to your location around the time of your grand opening to ensure you, your staff, and your business are on the right track!
- 3 OPERATIONS MANUAL:** Just like every good piece of equipment comes with a how-to manual to ensure proper setup and maximized usage, so does becoming a Garage Living franchise owner. As a franchise owner, you will receive a detailed operations manual including our tested and established procedures for running an efficient business. From specific hiring techniques to proper installation methods, we will break down every aspect of the business to ensure your clients receive only the best quality products and service, while you as the franchise owner maximize growth opportunities through efficient operations.



- 4 EQUIPMENT & TECHNOLOGY ACCESS:** As part of an established franchise system, you will benefit from our experience in finding the best tools and equipment for the garage application. Our approved vendor list will provide you with direct access to these essential tools as well as ongoing supply of parts and support. In addition, you will also receive access to our pre-approved technology tools designed for business management. You will be able to utilize CRM and CAD programs, specifically designed for client management and project designs to ensure efficiency for you and your customers.
- 5 ACCESS TO EXCLUSIVE PRODUCT LINES:** Whether through the franchise company or directly from an approved vendor list, exclusive and branded product lines help increase overall brand recognition and enable you to uniquely position your offering in the local market.
- 6 ONGOING SUPPORT:** You will receive periodic updates from our team of experts, remote assistance, and other ongoing support functions. In addition, our team will schedule refresher training programs and conduct business planning meetings with you to ensure you and your staff are up-to-date with the most current technologies and business procedures.
- 7 MARKETING ASSISTANCE:** Garage Living is a one-of-a-kind business with a positive reputation for exceeding customer expectations and designing unique, organized garage interiors. You will have access to a professionally-developed library of project photographs (before and after), customizable marketing materials, and more. From brochures and flyers to social media presence, we will assist you in spreading the word about your Garage Living business to targeted households in your community.



THE CHANCE TO BUILD YOUR FUTURE

Do you find yourself searching for something that will give you the reward and satisfaction you desire, while providing the flexibility and confidence to build your own future?

If so, then look no further than Garage Living, a specialized concept made better by quality products and services, and professional and efficient systems designed to help you run your own business effectively!

At Garage Living we are searching for the right people to help targeted clients with every step of their garage remodeling process. We expect our franchisees to have the communication skills necessary to establish a strong rapport with clients, the ability to manage projects, and the drive to grow their businesses. As a Garage Living franchise owner, you will be involved in every aspect of the business and will have complete oversight of each project from start to finish. In exchange for your work ethic and a willingness to commit to the business, you will have access to our full program and business model. And with our experienced team to back you up at every step, you will have the confidence to do it all!

We encourage you to take the next step by filling out our confidential information request form and submitting it for consideration. If we think you are a good match for the Garage Living system, then we will contact you immediately and begin the process of transforming your career dreams into reality.



“We had our garage installed in August last year and it has become my place of work over the winter. The garage cabinets work extremely well and the units that you recommended for our system are great. Very organized. I am really glad that we went for the garage flooring as well... Thank you for standing behind your product and taking care of us. I will continue to recommend the Garage Living—Garage Organizer to my friends and business associates.”

-Ian



“It is truly amazing to see how much our Garage Living team has grown over the years and how many lives we have changed while doing something we enjoy. We couldn't be more excited about expanding across North America and introducing more clients to what it means to have a truly finished garage!”

-Aaron Cash, President



CONTACT US

GARAGE LIVING FRANCHISE CORPORATION
201 CHRISLEA ROAD, VAUGHAN, ONTARIO L4L 8N6 CANADA
Toll Free: 1.877.850.8557 | P: 905.856.7175 | F: 905.856.5017
www.garageliving.ca | franchise@garageliving.com

This advertisement is not an offer to sell a franchise. An offer can only be made by a disclosure document filed first with appropriate agencies of the respective filing states or provinces. Such filing does not constitute approval by such agencies.