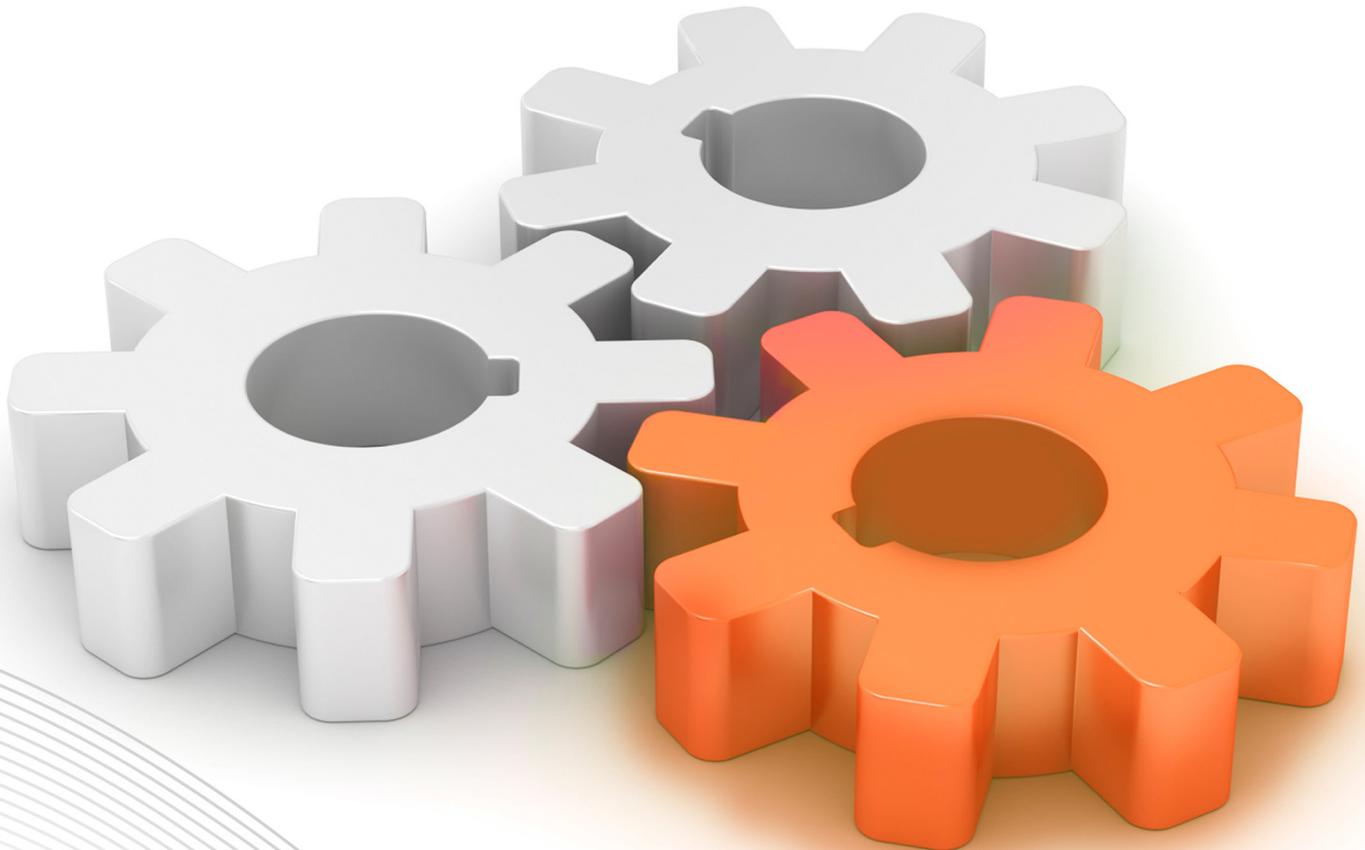


We Deliver **Convergence** with a Clear **Advantage**



Mobile, 3G, 4G, wireline, LTE, ISP, IPTV, VoIP, WiMax, data and utility billing, POS, CRM and operational support software. More than 70,000 essential cross-technology and competitive-market features, based upon the experience of over 200 installations world-wide. We then back it all with world-class support and a customer success-driven development team.



The Clear Advantage

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About Advantage 360

Advantage 360 is headquartered in southern California, with support offices in six countries. Since 1984, we have developed feature-rich operational support software for the demanding daily requirements of modern convergent telecommunications carriers and service providers across all technologies. We have also successfully completed more than 200 installations world-wide, ranging in size from less than 10,000 to more than 5,000,000 subscribers. As a result, our software is highly scalable and has exceptional localization and multiple language / currency capabilities.

In addition, our customer retention rate remains at 99.5% because we are dedicated to reducing the total cost of ownership by delivering a comprehensive end-to-end solution with more than 70,000 features, an average of 3,500 enhancements a year and world-class support. This eliminates the need for additional modules, such as CRM, POS, inventory, trouble tickets, mediation, sales force and work-flow management, and other OSS functionality and support that cost extra or are totally missing in other systems. In addition, every feature is focused on acquiring and retaining subscribers, assuring revenue and collections and automating processes to reduce staffing dependencies. This immediately results in increased income and overhead reductions that consistently provide an accelerated return on investment of just 6 to 18 months.

What Our Customers Say

Here is what a few of our customers have to say...

"The excellent Support and Customer Service received from Advantage 360 staff meet all our business requirements. They are innovative and responsive in providing solutions to all our demands. This is a great company and we look forward to growing our business with their support." – CTO, **DigiCel Bermuda**

"Its Cellular in a box" – CIO International, **AT&T Wireless**

"Advantage 360 has provided us with the flexibility to offer our customers new services, plans, and billing options with its standard features. It has also significantly reduced our staff's workload due to its streamlined functionality. We value our relationship with Advantage 360 and look forward to expanding our use." – Manager of Information Systems, **ENMR –Plateau**

"Advantage 360 not only provided exceptional conversion support during our recent merger of two companies and billing systems, they also provided a custom solution which allowed us to convert our customer base in a scheduled and controlled manner that was transparent to those valued customers." – GM, **CellularOne Bermuda**

"Because of Advantage 360's unique multi-site pricing we have been able to deploy a single feature-rich billing and OSS across multiple properties and markets at a fraction of the cost of individual solutions." – Billing Manager, **Atlantic Tele Networks**

"We knew that we would realize some cost savings by merging our wireless, wireline, internet and IPTV billing systems into a single solution. What we did not expect is staff coming to management for more work because they were out of things to do." – CFO, **Strata Networks**

"Advantage 360 allows us to support our customers across a wide array of services and technologies in a single platform." – GM, **Choice Communications**

"When we chose Advantage 360, we had an extreme urgency to replace several existing billing systems and launch within 6 to 9 months. Not only did they launch us in just 3 months, their software functionality, capacity and support has allowed us to grow from less than 3 million subscribers to more than 5 million in only 18 months." – CTO, **SOTELMA**

"After several years and two failures with previous software vendors in our quest for a truly convergent billing system for our wire line, wireless, data and internet business services, Advantage360's software offered all the functionality and capability that we sought. With the threat of liberalization of the Telecoms market and the emergence of new competitive forces quickly approaching, Advantage360's staff adeptly stepped up to the challenge and helped us meet our critical deadlines for migrating off our legacy billing system. Thanks to Advantage360 we are better poised to be more creative and flexible in our product offerings which is vital for our remaining a viable entity in what will be an extremely competitive Telecoms marketplace. We are very pleased to have forged a relationship with them" – CIO, **Antigua Public Utilities Authority**

Additional Information

To learn more about our feature-rich solutions and world-class support services, please visit our website at www.advantage360.com. We also invite RFIs, RFPs and in-depth competitive comparisons. In addition, we offer both on-line and on-site demonstrations in English and many other languages.