

## OxBlue Launches New Tool for Custom Time-Lapse Construction Movies

ATLANTA, May 28, 2015 – OxBlue, whose construction cameras and high-definition time-lapse construction videos are used throughout the construction and real estate development industries, announced today the launch of its Custom Time-Lapse Movie Machine. The new offering enables clients to quickly and easily create custom, presentation-quality time-lapse movies of their projects, and is in addition to the construction webcam service provider's existing Instant Time-Lapse Videos and Professionally Produced Time-Lapse Movies.

Using the Custom Time-Lapse Movie Machine, clients can create high-definition, time-lapse construction movies of projects right from the construction camera interface. The new tool is designed to let users easily target specific time frames, including the last day, week, month, or the entire project; or they can specify a different, custom time frame. Quality enhancements built into the time-lapse technology ensure impactful presentation-caliber movies while eliminating the need for user intervention beyond specifying the desired time frame. Clients can also schedule automatic daily, weekly, or monthly email deliveries of the custom time-lapse movies to quickly review progress.

OxBlue's various time-lapse construction videos are used to track and review work done at the jobsite, to communicate progress to stakeholders, to showcase work for potential investors and clients, and as part of public relations and marketing efforts on key high-profile projects.

**"Clients tell us time and again how useful our different time-lapse construction movies are for project management, for communicating with everyone involved in a project, and for presentations to prospective clients and investors."**

Chandler McCormack, OxBlue CEO

For example, automatically generated Instant Time-Lapse Videos are the quickest, most convenient way for project managers and other team members to regularly track and review project progress.



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Professionally Produced Time-Lapse Movies, which feature hand-picked images and manual editing by OxBlue's professional production team, offer the highest image quality and are most often used to document and showcase completed projects. With the new custom offering, clients have a convenient way of generating presentation-quality movies for meetings with potential investors and clients at any time during a project's life cycle.

"Clients tell us time and again how useful our different time-lapse construction movies are for project management, for communicating with everyone involved in a project, and for presentations to prospective clients and investors. Our new technology gives our clients an additional way of realizing those benefits with an easy-to-use tool that produces sophisticated time-lapse movies whenever and however they want them."

OxBlue construction camera systems come complete with all three time-lapse movie capabilities, as well as all hardware, cellular data connection, intuitive user interface, and proactive client support. To learn more about OxBlue construction camera systems and time-lapse videos, please contact OxBlue at (888) 849-2583.

**About OxBlue:** OxBlue, a leading construction webcam service provider, has been making the jobs of construction professionals and project stakeholders easier since 2001. High-resolution jobsite images, high-definition time-lapse movies, and intuitive technologies connect everyone on the project to the jobsite and with each other for better project management, better communication, and a more efficient build. OxBlue construction cameras are at work across 6 continents and all 50 states, serving Fortune 500 companies and top ENR contractors. For more information, please visit [OxBlue.com](http://OxBlue.com).