

OxBlue Construction Cameras Help Give New Life to One of the Country's Most Beloved College Football Stadiums.

ATLANTA, October 31, 2013 – When the University of Washington football team played its season opener against Boise State University, fans were greeted by a \$280 million renovation to their beloved 93-year-old stadium.

Often called “the greatest setting in college football,” Husky Stadium offers spectacular views of Lake Washington and sweeping skylines of downtown Seattle, the snow-capped Cascade Mountains to the east and the Olympic Mountains to the west.

With its last renovation in 1987, this was a major renovation intended to bring the storied structure into the 21st Century without losing its sense of charm that fans had come to love.

With a seating capacity of 70,138, Husky Stadium is the largest stadium, football or professional, in the Pacific Northwest and among the 15 largest on-campus stadiums in the country.

The renovation, which features a life-size statue of the team mascot at the student entrance, has something for everyone – a premium seating program with luxury suites, patio suites and Club Husky for well-heeled alumni, the removal of the track and a four-foot lowering of the field to optimize seat values and sightlines, on-site training facilities, lounges and offices for the team players and management, more parking, bigger and better restrooms and permanent east-end zone seating.

Despite the improvements, the things fans love most about Husky Stadium remain unchanged – its magnificent setting and the cantilever roofs that give it some of the loudest, most intimidating acoustics in college football.

Since the entire project was privately funded and would cause an entire year of Husky games to be moved away from the beloved stadium, staying on budget and keeping all constituents informed was critical to the success of the project.

Four small but crucial tools in achieving these goals were four OxBlue construction cameras – three static construction cameras and one PTZ (pan-tilt-zoom) construction camera. Each construction webcam included an interface that offered constituents, including fans, 24/7 views of the construction site using an Internet-enabled device of their choice. During construction, the cameras had over 4 million views from project stakeholders as well as fans.



Four OxBlue construction cameras - three static and one PTZ were on site during construction. The cameras had over 4 million views from project stakeholders as well as fans.

Thanks to the cameras' easy-to-use, intuitive interface and their time-lapse photos, Husky supporters, University staff and contractors could track the progress of the stadium build. Site managers were able to use the cameras to track and document job progress and spot and prevent issues from becoming problems.

“With so many interested parties, our cameras were crucial in keeping everyone informed. We were extremely proud that four of our construction cameras were able to contribute to such an exciting project.”

Chandler McCormack, president of OxBlue

The OxBlue construction camera interface provides a complete yet simple solution that is accessible 24/7 with any device with Internet access, ranging from completely public to restricted with several security options. It allows an unlimited number of users to stay up to date on project progress as well as review historical documentation.

OxBlue wireless outdoor cameras come with all camera hardware, cellular data connections, servers, software and professional time-lapse production expertise in one complete package.

About OxBlue: OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue's construction camera services connect stakeholders on and off the jobsite, by improving communication through high-resolution imaging and time-lapse videos. OxBlue serves clients in a variety of industries including numerous Fortune 500 companies and more than 100 of ENR's Top 400 Contractors.