

## OxBlue Updates its Website with New Live, Real-Time Construction Camera Demos

ATLANTA, July 31, 2013 – OxBlue, a leader in the construction camera industry, has updated its website demo pages with multiple new live demos and time-lapse movies. See <http://oxblue.com/demos>, <http://schools.oxblue.com> and <http://healthcare.oxblue.com>. These live demos allow anyone interested in seeing how OxBlue construction webcams work to experience for themselves the construction camera interface on real projects in real time.

OxBlue construction webcams allow project management and other stakeholders to view their construction projects in real time 24/7 using any smartphone, laptop or tablet. Using the construction camera interface, interested parties can monitor their jobsite activity throughout the project, not just during site visits.

**“Giving our website visitors first hand access to live construction cameras lets them experience some of the potential these systems provide.”**

Chandler McCormack, President of OxBlue



View multiple high-resolution time-lapse videos on OxBlue.com. A time-lapse movie is included in the price of any OxBlue camera.



Crescent Terminus, a luxury apartment complex in Atlanta, GA is one of the live construction cameras you can view from the OxBlue website.

The construction cameras also make extremely high-quality time-lapse videos in a variety of formats. These videos provide a jobsite history that can be used for project documentation, marketing and public relations and improved communications with investors and other key stakeholders.

The new demos and time-lapse movies cover a variety of vertical industries, including healthcare, education, multifamily housing, office, general commercial and highways, bridges and dams from all over North America.

“Giving our website visitors first hand access to live construction cameras lets them experience some of the potential these systems provide,” said Chandler McCormack, President of OxBlue, “Then, when they have these cameras on their own site that clear potential for documentation, communication and marketing turns into real world results.”

**About OxBlue:** OxBlue is a leading construction webcam service provider, with hardware, connectivity and expertise across 6 continents and all 50 states. OxBlue's time-lapse cameras connect people on and off the jobsite, by improving communication through high-resolution images and time-lapse videos.