

OxBlue Corporation Shines Among Atlanta's 2016 Best and Brightest Companies to Work For®

Also honored with Community Initiatives Award

ATLANTA, July 14, 2016 – For the fifth consecutive year, OxBlue Corporation, a leading construction camera service provider, is ranked among the 101 Best and Brightest Companies to Work For® in the Atlanta area.

Best and Brightest recognition is awarded to “influential, trend-setting” organizations that score highest in a competitive review of practices that enhance workplace conditions for employees, according to the program's sponsor, the National Association for Business Resources (NABR).

“Our innovative corporate culture, which welcomes employee ideas and creativity and makes team members feel appreciated, is as important to us as the innovation that distinguishes OxBlue in the construction camera industry,” said OxBlue CEO Chandler McCormack. “We are honored to be recognized for investing in our employees and to earn this prestigious award continually, even as we strive relentlessly to improve our work environment.”

OxBlue's award nomination cited the company's program that encourages, evaluates and adopts employee ideas for improving the company — any part of the company, from internal processes and employee resources, to community investment and customer service strategy.

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Chandler McCormack, OxBlue CEO

The nomination also noted other OxBlue programs such as:

- Paid sabbatical for employees who have been with the company five years
- Tuition reimbursement



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- The Spot Bonus program authorizing managers to make awards spontaneously to employees whose work is above and beyond
- The “Golden Ox” tradition of employees recognizing each other for everyday exceptionalism

Best and Brightest award winners are selected based on a rigorous two-pronged assessment: a company HR survey and an employee survey, each measuring variables such as compensation and benefits, work-life balance, strategic company performance, diversity and employee education, recognition and retention.

Participating companies receive a complimentary assessment report and additional benefits throughout the year. NABR provides companies with valuable data, benchmarked practices and other resources including workshops and case studies.

NABR also honored OxBlue with a Community Initiatives Award, reflecting the company's commitment to improving the local community through company and employee volunteerism, financial contributions, sponsorships, service on nonprofit boards and other engagement.

About OxBlue: OxBlue is a leading construction camera service provider, serving clients globally. Our high-resolution images, high-definition time-lapse movies and intuitive technologies connect everyone on the jobsite and make it easy to monitor, document and market projects using computers and mobile devices. OxBlue emphasizes client services and continuous improvement. We hold multiple awards for technology innovation and workplace culture. Founded in 2001 and privately held, OxBlue is headquartered in Atlanta, Georgia. For more information visit OxBlue.com.