

# 9 TIPS TO MAKE THE MOST OF YOUR OXBLUE SYSTEM

You purchased a time-lapse camera, positioned it on the job site, and now it's documenting all the work accomplished on your job site. But are you taking full advantage of everything the camera is capable of?

With an OxBlue time-lapse construction camera, you have access to all areas of your job site. Check out the nine tips below to make the most out of your camera's system and gain a better understanding of how it operates.

## 1. Access your site at any time

Keep a handle on all your responsibilities with constant access to all your projects in the palm of your hand. OxBlue's camera interface can travel with you anywhere because it is accessible from any device, including mobile - available on both Android and Apple products. You're always on top of that day's tasks with a 24/7 connection to the project.

## 2. Update everyone on the project immediately

The camera interface lets anyone schedule emails to regularly send to their teams and stakeholders to keep everyone informed about the project's status. You have two options when sending emails. Image emails can be scheduled to send multiple times a day or daily, weekly, or monthly. Time-lapse emails send every day, week, or month. Both only need to be set up once. No one has to worry about making time out of their day to send updates.

## 3. Personalize your camera interface to your company

Brand your camera's interface, so anyone watching the project is reminded of your company. This is an easy form of promotion, and you only need to send your OxBlue Client Support Manager your logo, and we'll upload it to your camera dashboard.

## 4. Select images by time and day

Review progress from the entire project using the timeline feature within the calendar option. It allows you to quickly scroll through each day and analyze progress as long as the camera is recording. With this feature, you'll always know what is happening on your job site.

*OxBlue, the pioneer of construction camera technology, assists project owners, contractors, and developers by bringing their job sites into focus. OxBlue's award-winning service and wireless and solar-powered camera systems have been used on over 20,000 projects, in 50 states throughout the US and in more than 36 countries. The camera technology empowers clients to make informed, real-time decisions from anywhere and at any time, and the time-lapse photography elevates project marketing by making job sites sharable content. Most importantly, every OxBlue employee is dedicated to making the client's success the number one priority.*

### 5. Compare & contrast progress

Choose what view works best for you to see how the project is progressing. The camera interface has multiple viewing options, such as split screen to view two dates at one time; overlay to instantly compare progress with the image; and single image to see every detail in the latest job site photo.

### 6. Track weather conditions

Monitor the weather data by checking the interface for updates on the current site conditions. The information changes with every image taken, so you always know if it is raining or if the sun is shining. Thanks to this data, you have accurate readings on weather delays, including daily rainfall.

### 7. Control how others see your project

Enhance your website content by embedding job site images or time-lapses, manage your user accounts, and restrict camera access or make it public. If you're the account administrator, you have complete control of who sees your construction site and can access your camera. Simply, sign in and set up your preferred settings.

### 8. Showcase your project

Market your project to the public or use a time-lapse to keep everyone in your company informed about ongoing construction by displaying it in the lobby. This way you showcase your capabilities on the job site and receive great word of mouth.

### 9. Order a Professionally Produced time-lapse

At the end of a project, you can order a professionally edited video, created by the OxBlue Team. They hand-pick images from your construction camera and give you a seamless time-lapse that will impress anyone who sees it.

These nine tips for making the most of your OxBlue experience will help you receive the most value out of your camera. We strive to provide our clients with all-encompassing service and support, and your client support manager is always available to assist you with any need. Please reach out to OxBlue if you need assistance navigating the camera interface.



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