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OxBlue Releases Significant Time-Lapse Video Enhancements for Construction Project Management

July 15, 2020 (ATLANTA, Ga.) - OxBlue, an Atlanta-based technology company and the leader in professional construction camera services, has announced significant enhancements for clients by enabling instant review of the prior day, week or month's progress using time-lapse footage of construction activity.

While OxBlue is well known for enabling users to understand and track progress over time, the recent release takes this ability to a new level. By processing terabytes of data on a daily basis, OxBlue now helps to solve the challenge of turning millions of images into actionable project information.

OxBlue's autonomous construction cameras allow project teams to effortlessly understand a project's current status, as well as the ability to drill down to view virtually any specific historical date and time. The new capabilities now allow OxBlue clients to instantly review time-lapse progress videos of the prior day, week or month with a single click, as well as select specific dates and time ranges, or review the entire project from start to finish.

"OxBlue captures a massive amount of construction data. It's what we can do with that data for the construction industry that matters," said Chandler McCormack, CEO of OxBlue. "The new project review capabilities are just one example of how OxBlue is using our resources in a way that has never been done before to turn big data into actionable insights for our clients."

The new project review capabilities are being provided to all existing clients as part of OxBlue's continuous product development. To learn more about OxBlue, visit oxblue.com.

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About OxBlue

OxBlue is the leading professional construction camera service provider, serving clients globally since 2001. OxBlue's high-resolution images, high-definition time-lapse videos and intuitive technologies connect everyone to the job site, as well as make it easy to monitor, document, secure and market your project. OxBlue emphasizes client services and continuous improvement, as well as holds multiple awards for technology, innovation, and workplace culture.