

## FOR IMMEDIATE RELEASE

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### **The Chicago Athenaeum Museum Honors OxBlue's Cobalt Series Camera with 2019 Good Design Award**



March 20, 2020 (ATLANTA, Ga.) - [OxBlue](#), an Atlanta-based technology company and the leader in professional construction camera services, has been awarded a 2019 Good Design® award by the Chicago Athenaeum Museum for its patented [Cobalt Series](#) enclosure. The time-lapse construction camera was created in collaboration with Creature LLC, an award-winning product design firm located

in Atlanta, Ga., and was recognized in the Safety and Security category.

When designing the new camera enclosure, there were several unique challenges to overcome. As construction cameras, the system needed to provide high-quality, wide-angle optics for imaging and video. The system had to be designed to withstand harsh job site conditions from Alaska to the Middle-east with built-in environmental controls. It also needed the flexibility to be easily installed virtually anywhere, run efficiently on virtually any power source (including 110v, 220v and 12v solar) and be built for the best wireless connectivity. The final design delivers all of these needs and more, all in an easy-to-install, sleek package.

"The Cobalt Series enclosure is a critical part of the solution that enables job site progress monitoring and reporting for our clients," said Chandler McCormack, CEO of OxBlue. "We're proud of the work the team put into this and grateful for the recognition for what was accomplished."

Good Design is presented by The Chicago Athenaeum, together with The European Centre for Architecture Art Design and Urban Studies as the foremost program that honors and recognizes the best design talent and the best manufacturing worldwide. The 2019 Good Design Jury was held in New York and Los Angeles and was composed of renowned international specialists with wide design experience, guaranteeing the high quality and high level of the competition. The criteria for selection follows the original 1950's program and includes, for instance, the

innovation or the functional impact or even the ecological impact of each product selected.

"This year's historic 69th Good Design program," states Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum, "recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the best and most outstanding design products across the globe to our large and expanding global consumers."

Winning products and graphics for 2019 can be viewed at the Museum's websites at [www.gooddesign.org](http://www.gooddesign.org). For more information on OxBlue and the Cobalt Series camera, visit [www.oxblue.com](http://www.oxblue.com).

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### **About OxBlue**

OxBlue is a leading professional construction camera service provider, serving clients globally since 2001. OxBlue's high-resolution images, high-definition time-lapse videos, and intuitive technologies connect everyone to the job site, as well as make it easy to monitor, document, and market your project. OxBlue emphasizes client services and continuous improvement, as well as holds multiple awards for technology, innovation, and workplace culture. For more information, visit [www.oxblue.com](http://www.oxblue.com).

### **About The Chicago Athenaeum**

The Chicago Athenaeum is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment. ([www.chi-athenaeum.org](http://www.chi-athenaeum.org))

### **About The European Centre for Architecture Art Design and Urban Studies**

The European Centre for Architecture Art Design and Urban Studies is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism. ([www.europeanarch.eu](http://www.europeanarch.eu))