

# 7 TOP HIRING MISTAKES

Resources  
**Vine**

**#1 NOT ENOUGH  
TIME SPENT ON  
THE JOB BRIEF**

**#2 USING A  
POOR JOB  
ADVERT**

**#3 NOT  
CONSIDERING  
CANDIDATES  
FROM OTHER  
INDUSTRIES**

**#4 FOCUSING ON  
QUALIFICATIONS  
RATHER THAN  
PERFORMANCE  
OBJECTIVES &  
EXPERIENCE**

**#5 OVERLOOKING  
CONTRACTORS**

**#6 NOT REACHING  
OUT TO PASSIVE  
CANDIDATES**

**#7 IGNORING  
EMPLOYEES  
NETWORKS &  
REFERRALS**