

THE NEXT TECH HUB

SUSTAINABILITY THROUGH
TECHNOLOGY IN THE USVI

MAY 19-20
2022



UVI RTPARK
BUSINESS ATTRACTION SUMMIT
SPONSOR AND ADVERTISING PACKAGE



RTPark

UNIVERSITY OF THE VIRGIN ISLANDS

64 WEST PALM DRIVE, KINGSHILL, VI 00850 (340) 474-0922 UVIRTPARK.NET

January 28, 2022

Dear Valued Community Member:

The University of the Virgin Islands Research and Technology Park Corporation (RTPark) is proud to host our second Business Attraction Summit to be held on May 19-20, 2022, at the RTPark headquarters' state-of-the-art conference center on the university's Albert A. Sheen Campus on St. Croix. This two-day virtual event will bring dozens of prospective technology and innovation-driven companies, industry influencers, and attendees from around the world to our digital conference platform to learn about the benefits of living and working in "America's Paradise".

The theme for this year's summit is **"The Next Tech Hub: Sustainability through Technology in the USVI"**. Considering the current state of the Territory and the globe, the myriad resources that the USVI can access today place our community at a critical inflection point. We have a unique opportunity to incorporate innovative solutions into how we shape our community, economy, and environment for generations to come. Your sponsorship will allow us to effectively highlight all the elements that make the USVI a premier destination for technology-based firms, enabling them to advance cutting-edge innovation and research with the potential to support sustainable practices that are relevant to every facet of our community and economy.

In 2019, we hosted special presenters from Facebook, LG Electronics, IBM, and the Global Startup Ecosystem. This year, we are preparing to bring more influential experts who support our mission of growing the tech cluster in the Caribbean and can provide perspective on the future of sustainable economies throughout the region. Marketing efforts for this event are being done on an international scale and include relevant industry publications and websites in technology, business, and economic development such as The Accountant.

This summit intends to not only showcase to our attendees the U.S. Virgin Islands as a valuable technology hub in the Caribbean but also establish the Territory as a foundational platform for tech pioneers, innovators, and entrepreneurs to create and nurture the world's next big ideas. We hope that you will support this goal through your sponsorship.

Sydney Paul is the primary contact for this proposal response. She can be reached at sydney.paul@uvirtpark.net.

Thank you in advance for your sponsorship and support of economic development in the Territory.

Sincerely,

Peter H. Chapman
CEO and Executive Director
UVI Research and Technology Park Corporation

BECOME A SPONSOR FOR THE NEXT TECH HUB 2022



As a Sponsor, your organization will receive valuable exposure prior to and during the event. The Summit will be promoted heavily nationwide and your organization will be recognized according to your level of participation. Deadline for purchasing partnerships is March 25th, 2022

DIAMOND

- Full page booklet ad
- Sponsor of All summit sessions
- Logo Placement
 - Front page
 - Featured rolling credit
 - Group rolling credit
 - All email promotions
 - Bottom banner of website (featured)
 - All marketing material and Sinage
 - Full agenda schedule (print & online)
- Mentions
 - Featured in open & closing of summit
 - 3 mentions perday on Whova activity feed
 - One onboarding social post
 - 3 mentions in social pre-event & feature mention in post event
- Access to attendee contacts
- Sponsor of virtual swag bag
- Sponsor page on Whova Platform

\$25,000

PLATINUM

- Half Page Booklet Ad
- Sponsor 3 summit sessions
- Logo Placement
 - Group rolling credit
 - Whova Platform
 - All email promotions
 - Bottom banner of website (featured)
 - All marketing material and Sinage
 - Full agenda schedule (in-house & online)
- Mentions
 - Featured in open & closing of summit
 - 2 mentions perday on Whova activity feed
 - One onboarding social post
 - 2 mentions in social pre-event & feature mention in post event
- Access to attendee contacts
- Sponsor of virtual swag bag
- Sponsor page on Whova Platform

\$20,000

GOLD

- Quarter Page Booklet Ad
- Sponsor 2 summit sessions
- Sponsor of in-house agenda signage
- Logo Placement
 - Group rolling credit
 - Pre-Event Email post
 - Bottom banner of website
- Mentions
 - Featured in open & closing of summit
 - 1 mentions perday on Whova activity feed
 - One onboarding social post
 - Two Individual social posts before the event
 - One post after the summit
- Sponsor of virtual swag bag
- Sponsor page on Whova Platform

\$15,000

SILVER

- Quarter Page Booklet Ad
- Sponsor 1 summit sessions
- Logo Placement
 - Group rolling credit
 - Bottom banner of website
- Mentions
 - Featured in open & closing of summit
 - 1 mentions perday on Whova activity feed
 - One onboarding social post
 - One social post after the summit
- Sponsor page on Whova Platform

\$5,000

BRONZE

- Business Card size Booklet Ad
- Logo Placement
 - Group rolling credit
 - Bottom banner of website
- Mentions
 - Summit closing
 - One Onboarding social post
 - One post social post after the summit
- Sponsor page on Whova Platform

\$2,500

SPONSOR / AD CONTRACT

SPONSORSHIP/ADVERTISING DETAILS

Thank you for becoming a sponsor and/or purchasing an ad for **the Business Attraction Summit!** Please make a selection and complete the information in this packet to secure your sponsorship/ad level. Please submit any questions regarding advertisement designs to prymel@uvirtpark.net.

SPONSORSHIP WITH AD PLACEMENT: Please select a sponsorship level below. Refer to Sponsorship Page for details.			
OPTION	SPONSORSHIP/ LEVEL	AD SIZE	COST
	DIAMOND	Full Page - 8.5" W x 11" H	\$25,000
	PLATINUM	Half Page - 8" W x 5.25" H	\$20,000
	GOLD	Quarter Page - 3.857" W x 5.125" H	\$15,000
	SILVER	Quarter Page - 3.857" W x 5.125" H	\$5,000
	BRONZE	Business Card - 3.5" W x 2" H	\$2,500
AD PLACEMENT ONLY: Please select an ad level below.			
OPTION	SPONSORSHIP/ LEVEL	AD SIZE	COST
	FULL PAGE	8.5" W x 11" H	\$1,000
	HALF PAGE	8" W x 5.25" H	\$500
	QUARTER PAGE	3.857" W x 5.125" H	\$250
	BUSINESS CARD	3.5" W x 2" H	\$100

ARTWORK SPECS

- All artwork should be photo-ready and submitted by **MARCH 25th, 2022** to prymel@uvirtpark.net.
- All ads should have an 1/8-inch (0.125) margin bleed
- Art work must be submitted in either of the following formats:
 - PDF (print ready, minimum 300 dpi)
 - JPEG (high resolution, print ready, minimum 300 dpi)

CONTRACT AGREEMENT



THE NEXT
TECH HUB

SPONSOR / AD CONTRACT

CONTACT INFORMATION *required	
BUSINESS NAME*	
REPRESENTATIVE*	
MAILING ADDRESS*	
EMAIL ADDRESS*	
PHONE NUMBER*	
WEBSITE (if applicable)	

OPTION	PAYMENT METHOD
	Pay by ACH – Please contact naisha.monellejoseph@uvirtpark.net
	Pay by Check Make Payable to: UVI RTPark Corporation 64 West Palm Drive, Kingshill, VI 00850

____ I/We agree that our print-ready artwork will be submitted by **MARCH 25th, 2022** and payment will be made by **April 1, 2022**. I/We understand that UVI RTPark Corporation will not be responsible for errors on submitted ads. I/We agree to submit a complete payment based on the selection above. If payment is not received in full by the deadline, we will be unable to print the ad.

Print Name

Authorized Signature

Date