



EKOenergy - the international ecolabel

EKOenergy is the international ecolabel for electricity. Electricity sold with the EKOenergy label fulfills strict environmental criteria and raises funds for new renewable energy projects. The label is a not-for-profit initiative of the EKOenergy Network, a group of more than 40 environmental organisations from 30 countries. EKOenergy is recommended by the Greenhouse Gas Protocol and by the USGBC to use for LEED certification of buildings.

The EKOenergy label

Guarantees 100% renewable energy Only electricity from renewable sources can be sold as <u>EKOenergy</u>.

Assures sustainable & nature friendly energy

EKOenergy applies strict sustainability requirements to the power production. Non-European biomass is excluded and hydropower can only be sold as EKOenergy after consultation with local environmental organisations.

Contributes to new renewable energy projects

Through the Climate Fund, EKOenergy contributes to financing new renewable energy projects in developing countries.

Documented renewable electricity

EKOenergy builds on recognised tracking systems to track the origin of the electricity. In Europe electricity purchases are documented by <u>Guarantees of Origin (GOs)</u>, in North America with RECs and in other selected markets with <u>I-RECs</u>. These tracking systems have proven their reliability and are now the accepted way for corporate consumers to document and report zero CO₂ emissions related to their energy consumption.

Why EKOenergy

The purchase of EKOenergy is a way to go one step further. International carbon footprinting standards as <u>Greenhouse Gas Protocol</u> and <u>CDP</u> encourage companies to do more than "buying green electricity". They promote the EKOenergy Climate Fund as a good tool to ensure that buying green electricity leads to additional investments in renewable energy.

EKOenergy for LEED certification of green buildings

Leadership in Energy and Environmental Design -LEED is a rating system for green buildings. LEED recommends using EKOenergy labelled electricity for LEED certification.

How to sell EKOenergy?

Licensed suppliers can market the EKOenergy label towards electricity consumers. The <u>license</u> agreement regulates the supplier's responsibility to collect the fees for the funds, based on the volume of EKOenergy sold. ECOHZ can handle payment and auditing for suppliers.



Corporate social responsibility

International customers can prove their commitment to social responsibility through the main elements of EKOenergy. By using EKOenergy labelled electricity the company stimulates the development of the renewable electricity sector and promotes climate friendly solutions through the Climate and Environmental Fund.

The Climate Fund is used to finance renewable energy projects in developing countries. In the case of hydropower, the supplier also pays a donation to the Environmental Fund, which is used to fund river restoration projects.

Do you prefer that 'the contributions' go to a specific project? EKOenergy can support Climate and river restoration projects in direct cooperation with providers of EKOenergy.



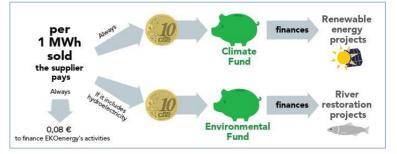
The Climate Fund: Installing solar panels on a school in Northern Tanzania



Read more about the Climate Fund here



Environmental Fund: Volunteers helping on a river restoration project in Finland



ECOHZ can handle all payment and auditing on behalf of suppliers

Contact information

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