

SUPPLEMENTAL DATA REPORT
TOTAL CIRCULATION ANALYSIS IN COUNTIES BY STATES

BASED ON
MARCH 2012
ISSUE

ABC MAGAZINE - PROTOTYPE

Des Moines, Iowa

Publisher's
Compilation
Subject to Audit

Note - Total paid & verified circulation of this issue was 2.5% less than the total average paid & verified circulation for 6 months ended JUNE 30, 2012.

State Name	County Name	Paid Subscriptions	Verified Subscriptions	Single Copy Sales	Analyzed Non-Paid	Total Circulation
ALABAMA	AUTAUGA	192		34		226
	BALDWIN	946	1	135		1,082
	BARBOUR	82		9		91
	BIBB	92		6		98
	BLOUNT	227		10		237
	BULLOCK	24		1		25
	BUTLER	98		7		105
	CALHOUN	561	1	63		625
	CHAMBERS	126		11		137
	CHEROKEE	107		9		116
	CHILTON	133		11		144
	CHOCTAW	92		2		94
	CLARKE	124		11		135
	CLAY	71		4		75
	CLEBURNE	43		2		45
	COFFEE	262		17		279
	COLBERT	274		19		293
	CONECUH	50		2		52
	COOSA	41		2		43
	COVINGTON	165		9		174
	CRENSHAW	70		4		74
	CULLMAN	416		31		447
	DALE	254		7		261
	DALLAS	137		13		150
	DEKALB	358		15		373
	ELMORE	331		30		361
	ESCAMBIA	203		13		216
	ETOWAH	458	1	48		507
	FAYETTE	67		5		72
	FRANKLIN	157		11		168
	GENEVA	128		5		133
	GREENE	24		1		25
	HALE	67		2		69
	HENRY	83		3		86
	HOUSTON	433		70		503
	JACKSON	306		17		323
	JEFFERSON	1,091	116	404		1,611
	LAMAR	71		4		75
	LAUDERDALE	522	1	44		567
	LAWRENCE	114		11		125
	LEE	440		75		515
	LIMESTONE	457		32		489
	LOWNDES	32		2		34
	MACON	52		2		54
	MADISON	1,835	1	259		2,095
	MARENGO	94		8		102
	MARION	124		11		135
	MARSHALL	500		35		535
	MOBILE	1,439		223		1,662
	MONROE	103		7		110
	MONTGOMERY	759	1	114		874
	MORGAN	682		54		736
	PERRY	27		2		29
	PICKENS	77		4		81
	PIKE	98		10		108
	RANDOLPH	91		4		95
	RUSSELL	194		19		213
	SHELBY	987		115		1,102
	ST. CLAIR	324		24		348
	SUMTER	42		2		44
	TALLADEGA	319		22		341
	TALLAPOOSA	152		12		164
	TUSCALOOSA	641		112		753
	WALKER	355		28		383
	WASHINGTON	65		2		67
	WILCOX	41		2		43
	WINSTON	145		12		157

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ALABAMA	TOTAL	19,075	122	2,294		21,491
ALASKA	ALEUTIANS EAST	24		1		25
	ALEUTIANS WEST	11		2		13
	ANCHORAGE	1,340		247		1,587
	BETHEL	51		1		52
	BRISTOL BAY	8				8
	DENALI	6				6
	DILLINGHAM	19		1		20
	FAIRBANKS NORTH STAR	513		57		570
	HAINES	9				9
	HOONAH-ANGOON CENSUS AREA	14				14
	JUNEAU	156		30		186
	KENAI PENINSULA	349		26		375
	KETCHIKAN GATEWAY	140	1	15		156
	KODIAK ISLAND	83		6		89
	LAKE AND PENINSULA	8				8
	MATANUSKA-SUSITNA	484		42		526
	NOME	29		1		30
	NORTH SLOPE	29				29
	NORTHWEST ARCTIC	19				19
	PETERSBURG CENSUS AREA	14				14
	PRINCE OF WALES-HYDER CENSUS AREA	37				37
	PRINCE OF WALES-OUTER KETCHIKAN					
	SITKA	61				61
	SKAGWAY MUNICIPALITY	9		1		10
	SKAGWAY-HOONAH-ANGOON					
	SKAGWAY-YAKUTAT-ANGOON					
	SOUTHEAST FAIRBANKS	22				22
	VALDEZ-CORDOVA	54		3		57
	WADE HAMPTON	14				14
	WRANGELL CITY AND BOROUGH	11				11
	WRANGELL-PETERSBURG			2		2
	YAKUTAT	2				2
	YUKON-KOYUKUK	27				27
	TOTAL	3,543	1	435		3,979
ARIZONA	APACHE	183		12		195
	COCHISE	652	1	73		726
	COCONINO	505		91		596
	GILA	276		39		315
	GRAHAM	100		17		117
	GREENLEE	37		1		38
	LA PAZ	105		10		115
	MARICOPA	14,086	354	2,478		16,918
	MOHAVE	1,086	1	125		1,212
	NAVAJO	419		59		478
	PIMA	4,051	3	588		4,642
	PINAL	1,161	2	102		1,265
	SANTA CRUZ	120		20		140
	YAVAPAI	1,092	1	123		1,216
	YUMA	627		95		722
	TOTAL	24,500	362	3,833		28,695
ARKANSAS	ARKANSAS	89		10		99
	ASHLEY	93		8		101

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WYOMING	BIG HORN	62		2		64
	CAMPBELL	237		22		259
	CARBON	100		5		105
	CONVERSE	112		14		126
	CROOK	43		1		44
	FREMONT	202		23		225
	GOSHEN	65	1	5		71
	HOT SPRINGS	32		6		38
	JOHNSON	51		3		54
	LARAMIE	387		51		438
	LINCOLN	98		1		99
	NATRONA	494	1	56		551
	NIOBRARA	18		1		19
	PARK	194		18		212
	PLATTE	67		8		75
	SHERIDAN	177		26		203
	SUBLETTE	57		1		58
	SWEETWATER	244		16		260
	TETON	84		11		95
	UINTA	119	1	3		123
WASHAKIE	51		5		56	
WESTON	67		3		70	
	TOTAL	3,135	3	295		3,433
	US TOTAL	1,418,736	40,468	171,232		1,630,436
	CANADA	15,730	9	14,514		30,253
	ALL OTHER	5,774		855		6,629
	GRAND TOTAL	1,440,240	40,477	186,601		1,667,318