

PRELIMINARY FIGURES AS FILED WITH ALLIANCE FOR AUDITED MEDIA SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 06/30/2013

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				12/31/12	06/30/13
FARM PUB A	4,654	22,055	26,709	30,145	<i>29,804</i>
FARM PUB B	3,780	21,821	25,601	29,966	<i>31,021</i>
FARM PUB C	37,021		37,021	37,743	<i>36,754</i>
FARM PUB D		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FARM PUB E	16,024	1,391	17,415	17,040	<i>16,505</i>
FARM PUB F		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FARM PUB G	69,953	405,971	475,924	501,697 ^	(a)
FARM PUB H	3,622	27,450	31,072	34,480	<i>34,827</i>

- (a) - PERIOD PRIOR TO MEMBERSHIP
- (b) - CHANGE IN MEMBERSHIP DIVISION
- (d) - CHANGE IN REPORT FORMAT

Italicized Figures = AUDITED FIGURES
 * - DATA BANK PARTICIPANT
 ^ - INITIAL AUDIT
 + - REINSTATEMENT AUDIT

Preliminary figures as filed with Alliance for Audited Media subject to audit.

	FARM PUB A	FARM PUB B	FARM PUB C	FARM PUB D
MAINE	605		3	
NEW HAMPSHIRE	247			
VERMONT	1,309		3	
MASSACHUSETTS	506		4	1
RHODE ISLAND	60		2	
CONNECTICUT	392		4	3
NEW ENGLAND	3,119		16	4
NEW YORK	9,304		15	8
NEW JERSEY	726		3	5
PENNSYLVANIA	10,673		9	11
MIDDLE ATLANTIC	20,703		27	24
OHIO			17	5
INDIANA			10	9
ILLINOIS			25	20
MICHIGAN			7	8
WISCONSIN			17	7
EAST N. CENTRAL			76	49
MINNESOTA			29	6
IOWA			25	7
MISSOURI			17	29
NORTH DAKOTA			20	4
SOUTH DAKOTA			8	3