

**PRELIMINARY FIGURES AS FILED WITH ALLIANCE FOR AUDITED MEDIA SUBJECT TO AUDIT**  
**AVERAGES FOR 6 MONTHS ENDED 06/30/13**

	ISSUES PUBLISHED DURING PERIOD	TOTAL AVERAGE PAID & QUALIFIED NON-PAID	AVERAGE PAID	AVERAGE QUALIFIED NON-PAID	TOTAL AVERAGE PAID & QUALIFIED NON-PAID FOR 6 MONTHS ENDED 12/31/12	TOTAL AVERAGE PAID & QUALIFIED NON-PAID FOR 6 MONTHS ENDED 06/30/12
<b>U.S. PUBLICATIONS BY SRDS EDITORIAL CLASSIFICATIONS</b>						
<b>1. ADVERTISING &amp; MARKETING</b>						
PUB NAME	26	56,211	36,066	20,145	53,593	59,703
PUB NAME	2	1,951	1,951		2,044	2,112
PUB NAME	6	20,817		20,817	20,672	20,704
PUB NAME			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PUB NAME	6	1,634	1,634	24,100	1,664	1,689
PUB NAME	6	24,847	747	12,038	24,425	24,243
PUB NAME	6	18,513	6,475	23,481	18,359	18,291
PUB NAME	6	27,317	3,836		27,648	27,309
<b>2. AC/ HEATING/PLUMBING/REFRIGERATION/ SHEET METAL/VENTILATION</b>						
PUB NAME	26	28,721	21,721	7,000	28,530	29,619
PUB NAME	6	50,571	37,807	12,764	51,925	50,690
<b>4. ARCHITECTURE</b>						
PUB NAME			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
<b>6. AUTOMOTIVE</b>						
PUB NAME	26	77,677	77,677		77,758	79,236
PUB NAME			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PUB NAME	13	30,802	8,779	22,023	28,993	28,637

- (a) - PERIOD PRIOR TO MEMBERSHIP
- (b) - CHANGE IN MEMBERSHIP DIVISION
- (c) - GROUP MEMBER (see cover sheet)
- (d) - CHANGE IN REPORT FORMAT

- # - GROUP STATEMENT (see cover sheet)
- ^ - INITIAL AUDIT
- + - REINSTATEMENT AUDIT
- Italicized* - AUDITED FIGURES