

ANYTOWN NEWS

City, Province FSA

Audit Report: Anytown News, City, Province

12 months ended March 31, 2018

CIRCULATION SUMMARY

	Sat	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri
TOTAL COMBINED AVERAGE CIRCULATION	100,271	55,942	54,320	60,850	54,811	56,761	52,710
ANYTOWN NEWS							
Print	79,877	55,522	53,920	60,350	54,361	56,361	52,360
Digital Replica	150	220	200	300	250	200	150
Digital Nonreplica	200	200	200	200	200	200	200
Total Circulation Excluding Affiliated Publications	80,227	55,942	54,320	60,850	54,811	56,761	52,710
Affiliated Publications							
ANYTIME!	8,044						
News Tomorrow	12,000						
TOTAL AVERAGE CIRCULATION	100,271	55,942	54,320	60,850	54,811	56,761	52,710

CIRCULATION DATA BY PUBLICATION

	Sat	Avg Mon-Fri	Mon	Tue	Wed	Thu	Fri
ANYTOWN NEWS - PRINT							
Paid Circulation							
Individual Subscriptions	50,777	41,829	40,999	45,000	41,000	42,000	39,999
Single Copy	20,000	11,319	11,111	12,100	11,111	12,111	10,111
Hotel	1,000	600	600	600	600	600	600
Total Average Paid Circulation - Print	71,777	53,748	52,710	57,700	52,711	54,711	50,710
Qualified Circulation							
Household/Delivered	100	525	200	600	600	600	600
Education		43	10	50	50	50	50
Public Place Access	8,000	1,206	1,000	2,000	1,000	1,000	1,000
Total Average Qualified Circulation - Print	8,100	1,774	1,210	2,650	1,650	1,650	1,650
Total Average Circulation - Print	79,877	55,522	53,920	60,350	54,361	56,361	52,360
ANYTOWN NEWS - DIGITAL REPLICA							
Paid Circulation							
Individual Subscriptions	150	220	200	300	250	200	150
Total Average Paid Circulation - Digital Replica	150	220	200	300	250	200	150
Total Average Circulation - Print & Digital Replica	80,027	55,742	54,120	60,650	54,611	56,561	52,510
ANYTOWN NEWS - DIGITAL NONREPLICA							
Paid Circulation							
Individual Subscriptions	200	200	200	200	200	200	200
Total Average Paid Circulation - Digital Nonreplica	200	200	200	200	200	200	200
TOTAL AVERAGE CIRCULATION - PRINT & DIGITAL REPLICA AND NONREPLICA	80,227	55,942	54,320	60,850	54,811	56,761	52,710
ANYTIME! - PRINT							
Paid Circulation							
Individual Subscriptions	2,345						
Total Average Paid Circulation - Print	2,345						
Qualified Circulation							
Household/Delivered	5,699						
Total Average Qualified Circulation - Print	5,699						
TOTAL AVERAGE CIRCULATION - PRINT	8,044						
NEWS TOMORROW - PRINT							
Qualified Circulation							
Household/Market Coverage	12,000						
Total Average Qualified Circulation - Print	12,000						
TOTAL AVERAGE CIRCULATION - PRINT	12,000						

Dates Analyzed: Sat, March 24, 2018; Tue, March 27, 2018

Actual One Day Distribution															
A. BY TOWNS RECEIVING 100 COPIES OR MORE															
Province Town	County, District or Municipality	OH's 2011 Census	OH's 1-1-17 Estimate	Anytown News			Sat ANYTIME!			News Tomorrow			Tue Anytown News		
				Total Circulation	Total Avg. Proj. Circ.*	Household Coverage	Total Circulation	Total Avg. Proj. Circ.*	Household Coverage	Total Circulation	Total Avg. Proj. Circ.*	Household Coverage	Total Circulation	Total Avg. Proj. Circ.*	Household Coverage
BRITISH COLUMBIA															
Abbotsford	Fraser Valley Regional District	46,450	46,400	3,900	3,633	7.8%							3,140	2,899	6.2%
Burnaby	Greater Vancouver Regional District	86,840	86,800	4,800	4,471	5.2%				1,500	1,500	1.7%	3,750	3,463	4.0%
Chilliwack	Fraser Valley Regional District	30,430	30,400	4,240	3,950	13.0%							2,600	2,401	7.9%
Coquitlam	Greater Vancouver Regional District	45,550	45,500	3,900	3,633	8.0%							3,100	2,862	6.3%
Delta	Greater Vancouver Regional District	34,755	34,700	4,100	3,819	11.0%							3,200	2,955	8.5%
Gibsons	Sunshine Coast Regional District			450	419								550	508	
Hope	Fraser Valley Regional District	2,635	2,600	1,400	1,304	50.2%							430	397	15.3%
Kamloops	Thompson-Nicola Regional District	35,025	35,000	1,050	978	2.8%							780	720	2.1%
Kelowna	Central Okanagan Regional District	49,665	49,600	990	922	1.9%							930	859	1.7%
Langley	Greater Vancouver Regional District	2,481	2,400	5,700	5,310	221.3%				1,500	1,500	62.5%	4,500	4,155	173.1%
Maple Ridge	Greater Vancouver Regional District	28,045	28,000	3,190	2,972	10.6%							2,550	2,355	8.4%
Mission	Fraser Valley Regional District	12,785	12,700	1,600	1,490	11.7%							1,350	1,247	9.8%
Nanaimo	Nanaimo Regional District	36,205	36,200	940	876	2.4%							550	508	1.4%
New Westminster	Greater Vancouver Regional District	22,790	22,700	2,250	2,096	9.2%							1,770	1,634	7.2%
North Vancouver	Greater Vancouver Regional District	30,355	30,300	4,640	4,322	14.3%							3,300	3,047	10.1%
Pitt Meadows	Greater Vancouver Regional District	20,615	20,600	840	782	3.8%							620	572	2.8%
Port Coquitlam	Greater Vancouver Regional District	11,100	11,000	1,620	1,509	13.7%							1,390	1,283	11.7%
Port Moody	Greater Vancouver Regional District	12,630	12,600	1,250	1,164	9.2%							760	702	5.6%
Richmond	Greater Vancouver Regional District	67,980	67,900	7,280	6,781	10.0%							4,200	3,878	5.7%
Sidney	Capital Regional District	5,325	5,300	1,420	1,323	25.0%							600	554	10.5%
Surrey	Greater Vancouver Regional District	152,850	152,800	11,430	10,647	7.0%				3,000	3,000	2.0%	8,600	7,941	5.2%
Vancouver	Greater Vancouver Regional District	264,575	264,500	12,940	12,054	4.6%	7,000	6,867	2.6%	6,000	6,000	2.3%	13,700	12,650	4.8%
Vernon	North Okanagan Regional District	16,430	16,400	540	503	3.1%							400	369	2.3%
Victoria	Capital Regional District	42,955	42,900	1,620	1,509	3.5%							500	462	1.1%
West Vancouver	Greater Vancouver Regional District	17,075	17,000	1,970	1,835	10.8%	1,200	1,177	6.9%				890	822	4.8%
White Rock	Greater Vancouver Regional District	9,870	9,800	730	680	6.9%							530	489	5.0%
Under 100 Copies				850	3,545								650	2,885	
Total In British Columbia				85,640	79,775		8,200	8,044		12,000	12,000		65,340	60,332	
All Other				110	102								20	18	
Total Print Circulation				85,750	79,877		8,200	8,044		12,000	12,000		65,360	60,350	
Digital Replica Circulation				150	150								300	300	
Digital Nonreplica Circulation				200	200								200	200	
Total Average Circulation				86,100	80,227		8,200	8,044		12,000	12,000		65,860	60,850	

*Arrived at by relating actual gross distribution figures to average circulation for the period covered by this report.

Actual One Day Distribution

B. BY COUNTIES, DISTRICTS OR MUNICIPALITIES:

Province County, District or Municipality	OH's 1-1-17 Estimate	Anytown News			Sat ANYTIME!			News Tomorrow			Tue Anytown News		
		Total Circulation	Total Avg. Proj. Circ.*	Household Coverage	Total Circulation	Total Avg. Proj. Circ.*	Household Coverage	Total Circulation	Total Avg. Proj. Circ.*	Household Coverage	Total Circulation	Total Avg. Proj. Circ.*	Household Coverage
BRITISH COLUMBIA													
Capital	26,000	3,040	2,832	10.9%							1,100	1,016	3.9%
Central Okanagan	35,000	990	922	2.6%							930	859	2.5%
Fraser Valley	49,600	11,140	10,377	20.9%							7,520	6,944	14.0%
Greater Vancouver	85,000	66,640	62,076	73.0%	8,200	8,044	9.5%	12,000	12,000	14.1%	52,860	48,808	57.4%
Nanaimo	28,000	940	876	3.1%							550	508	1.8%
North Okanagan	12,700	540	503	4.0%							400	369	2.9%
Sunshine Coast	36,200	450	419	1.2%							550	508	1.4%
Thompson-Nicola	22,700	1,050	978	4.3%							780	720	3.2%
Miscellaneous Regional Districts		850	792								650	600	
Total In British Columbia		85,640	79,775		8,200	8,044		12,000	12,000		65,340	60,332	
All Other		110	102								20	18	
Total Print Circulation		85,750	79,877		8,200	8,044		12,000	12,000		65,360	60,350	
Digital Replica Circulation		150	150								300	300	
Digital Nonreplica Circulation		200	200								200	200	
Total Average Circulation		86,100	80,227		8,200	8,044		12,000	12,000		65,860	60,850	

*Arrived at by relating actual gross distribution figures to average circulation for the period covered by this report.

AUDIT STATEMENT

	Sat			Avg Mon-Fri			Mon		
	Audited Circulation	Publisher's Claim	Difference	Audited Circulation	Publisher's Claim	Difference	Audited Circulation	Publisher's Claim	Difference
ANYTOWN NEWS (Excluding Affiliated Publications)	80,227	80,227		55,942	55,942		54,320	54,320	
ANYTIME!	8,044	8,044							
News Tomorrow	12,000	12,000							
Total Average Circulation	100,271	100,271		55,942	55,942		54,320	54,320	

	Tue			Wed			Thu		
	Audited Circulation	Publisher's Claim	Difference	Audited Circulation	Publisher's Claim	Difference	Audited Circulation	Publisher's Claim	Difference
ANYTOWN NEWS (Excluding Affiliated Publications)	60,850	60,850		54,811	54,811		56,761	56,761	
ANYTIME!									
News Tomorrow									
Total Average Circulation	60,850	60,850		54,811	54,811		56,761	56,761	

	Fri		
	Audited Circulation	Publisher's Claim	Difference
ANYTOWN NEWS (Excluding Affiliated Publications)	52,710	52,710	
ANYTIME!			
News Tomorrow			
Total Average Circulation	52,710	52,710	

BASIC PRICES as of March 31, 2018 (subscription sales based on 52 weeks/1 year)

Frequency	Home Delivery			Single Copy	Mail
	Print	Digital Replica	Digital Nonreplica	Print	Print
Mon-Fri & Sat	\$350.00	\$199.90	\$199.50	\$1.50	
Mon-Fri	\$350.00			\$2.00	
Fri & Sat	\$250.00				
Fri	\$70.00				

NOTES

REPORT ENDING DATE

March 31, 2018

PAID CIRCULATION

Paid circulation includes subscriptions and single copy sales of the newspaper which have been individually paid for by the purchasers, not for resale, at not less than one cent per copy or per subscription.

QUALIFIED CIRCULATION

Qualified circulation includes all nonpaid circulation and those copies purchased by sponsors or other third parties. These copies are designated by publishers for delivery to households or for pick-up in public places (multi-unit dwelling lobbies, retail businesses, offices, etc.), classrooms and other locations for use by individuals that have an affinity for the newspaper.

OCCUPIED HOUSEHOLDS (OH'S)

Census Division household estimates as well as FSA household estimates appearing in AAM Canadian reports are obtained from Canada Post.

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

December 25, 2017 (Monday) Anytown News

Publishing Plans

Anytown News	Frequency: Monday through Saturday Delivery Vehicle(s): Print, online Primary Circulation Classification: Paid Description: Print edition distributed in broadsheet format. Website(s): www.anytownnews.com
ANYTIME!	Frequency: Saturday Delivery Vehicle(s): Print Primary Circulation Classification: Qualified Description: Weekly edition delivered to households in Greater Vancouver area. Website(s): www.anytime.com
News Tomorrow	Frequency: Saturday Delivery Vehicle(s): Print Primary Circulation Classification: Qualified Description: Weekly edition delivered to households in selected FSA's. Website(s): www.newstomorrow.com

To Members of the Alliance for Audited Media

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average circulation for the period shown is fairly stated in this report, and the other data contained in this report are fairly stated in all respects material to average circulation.

Alliance for Audited Media

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