



Alliance for Audited Media
 TRANACT WITH TRUST

ANYTOWN NEWS

Anytown (Blue County), Illinois
 ATN.com

NEWS MEDIA AUDIT

24 months ended March 31, 2021

To Members of the Alliance for Audited Media:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average circulation shown below and all other related data shown in the Media Intelligence Center for the reporting period are fairly stated in all respects material to average circulation.

Alliance for Audited Media

AUDIT STATEMENT						
	Sun			Avg Mon-Fri		
	Audit	Claims	Diff	Audit	Claims	Diff
ANYTOWN NEWS						
Print	23,802	23,802		17,864	17,864	
Digital Replica	2,188	2,188		2,555	2,555	
Digital Nonreplica	1,890	1,890		2,726	2,726	
Total Combined Average Circulation	27,880	27,880		23,145	23,145	

ACTUAL ONE-DAY GROSS DISTRIBUTION BY ZIP CODES RECEIVING 25 OR MORE COPIES:

Sun, March 14, 2021; Thu, March 25, 2021.

SOURCE - U.S. ZIP Code Directory, The Nielsen Company (U.S.), Inc., See Notes.

(OH's) Occupied Households - See Notes.

*The "Average Projected Circulation" (Avg. Proj. Circ.) has been arrived at by projecting the audit period averages to the one day distribution figures in this report.

State	ZIP Code	ZIP Town	OH's Estimate	Anytown News, Sun					Anytown News, Thu				
				Paid	Qualified	Total	Avg. Proj. Circ.*	Hshld. Cov.	Paid	Qualified	Total	Avg. Proj. Circ.*	Hshld. Cov.
ILLINOIS													
	ZIP 1	Town A											
	ZIP 2	Town B											
	ZIP 3	Town C											
	ZIP 4	Town D											
	ZIP 5	Town E											
	ZIP 6	Town E											
	ZIP 7	Town F											
	ZIP 8	Town G											
	ZIP 9	Town H											
	ZIP 10	Town I											
	ZIP 11	Town J											
INDIANA													
	ZIP 2	Town A											
	ZIP 3	Town B											
	ZIP 4	Town C											
	ZIP 5	Town D											
	ZIP 6	Town E											
	ZIP 7	Town F											
	Miscellaneous ZIP Codes												
	TOTAL PRINT CIRCULATION												
	DIGITAL REPLICIA CIRCULATION												
	DIGITAL NONREPLICA CIRCULATION												
	TOTAL CIRCULATION												

NOTES

REPORT ENDING DATE

March 31, 2021

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

March 21, 2021 (Sunday) Anytown News

DAYS OMITTED FROM AVERAGES

The following issue(s) has been eliminated from the average reported in the statement summary. The net circulation for the issue(s) is as follows:

March 17, 2021 (Wednesday) Anytown News 9,985

THE NIELSEN COMPANY (U.S.), INC. ESTIMATES

Occupied household estimates appearing in AAM reports are obtained from The Nielsen Company (U.S.), Inc. The Nielsen Company (U.S.), Inc. estimates are intended for your company's use during its normal course of business, and, while the information may be provided to third parties during such course of business, it may not be sold or sub-licensed to third parties or electronically integrated into third party systems without the prior written consent of The Nielsen Company (U.S.), Inc.

(OH'S) Occupied Households

#1-1-20 The Nielsen Company (U.S.), Inc

CROSS-MEDIA

The reporting of apps, newsletters, social media and website traffic as disclosed in the News Media Statements and AAM Media Intelligence Center have been examined and are fairly stated.

WEBSITE DOMAINS

Domains included in Apps and website traffic reported in the News Media Statements and AAM Media Intelligence Center.

Web/Mobile: www.anytown.com

Adobe Analytics:

comScore Media Metrix:

Apps:

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