



NEWS MEDIA AUDIT

12 months ended March 31, 2021

To Members of the Alliance for Audited Media:

We have examined the circulation records and other data presented by this publication for the period covered by this report. Our examination was made in accordance with AAM's Bylaws and Rules, and included such tests and other audit procedures as we considered necessary under the circumstances.

In our opinion, the total average circulation shown below and all other related data shown in the Media Intelligence Center for the reporting period are fairly stated in all respects material to average circulation.

Alliance for Audited Media

AUDIT STATEMENT												
	Sun			Avg Mon-Fri			Mon			Tue		
	Audit	Claims	Diff	Audit	Claims	Diff	Audit	Claims	Diff	Audit	Claims	Diff
ANYTOWN NEWS												
Print	90,000	90,000		80,000	80,000		80,000	80,000		80,000	80,000	
Digital Replica	1,500	1,500		1,500	1,500		1,500	1,500		1,500	1,500	
Digital Nonreplica	2,500	2,500		2,500	2,500		2,500	2,500		2,500	2,500	
Total Circulation Excluding Affiliated Publications	94,000	94,000		84,000	84,000		84,000	84,000		84,000	84,000	
AFFILIATED PUBLICATIONS												
Sunday Direct	24,000	24,000										
Anytown Youth News				100	100		100	100		100	100	
Municipal Nueva	25,000	25,000										
Total Combined Average Circulation	143,000	143,000		84,100	84,100		84,100	84,100		84,100	84,100	

	Wed			Thu			Fri			Sat		
	Audit	Claims	Diff	Audit	Claims	Diff	Audit	Claims	Diff	Audit	Claims	Diff
ANYTOWN NEWS												
Print	80,000	80,000		80,000	80,000		80,000	80,000		85,000	85,000	
Digital Replica	1,500	1,500		1,500	1,500		1,500	1,500		1,500	1,500	
Digital Nonreplica	2,500	2,500		2,500	2,500		2,500	2,500		2,500	2,500	
Total Circulation Excluding Affiliated Publications	84,000	84,000		84,000	84,000		84,000	84,000		89,000	89,000	
AFFILIATED PUBLICATIONS												
Sunday Direct												
Anytown Youth News	100	100		100	100		100	100				
Municipal Nueva												
Total Combined Average Circulation	84,100	84,100		84,100	84,100		84,100	84,100		89,000	89,000	

NOTES

REPORT ENDING DATE

March 31, 2021

NONPUBLISHING DAYS

No paper was issued on the following regular publishing days:

March 21, 2021 (Sunday) Anytown News
Municipal Nueva
Sunday Direct

DAYS OMITTED FROM AVERAGES

The following issue(s) has been eliminated from the averages reported in the statement summary. The net circulation for the issue(s) is as follows:

March 17, 2021 (Wednesday) Anytown News xx,xxx

CROSS-MEDIA

The reporting of apps, newsletters, social media and website traffic as disclosed in the News Media Statements and AAM Media Intelligence Center have been examined and are fairly stated.

WEBSITE DOMAINS

Domains included in Apps and website traffic reported in the News Media Statements and AAM Media Intelligence Center.

Web/Mobile: www.anytown.com

Adobe Analytics:

comScore Media Metrix:

Apps:

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