

Magazine Brand	Publishing Company	Current Month - September 2020 (000)					Year Ago - September 2019 (000)					September 2020 vs. September 2019 (change 000)					September 2020 vs. September 2019 (% change)					YTD Average - as of September 2020 (000)					YTD 2020 vs. YTD 2019 (% change)				
		Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°
AARP The Magazine	AARP	36,968	4,032	8,336	107	49,443	38,570	3,136	5,813	34	47,553	(1,602)	895	2,524	73	1,890	-4.2%	28.5%	43.4%	213.3%	4.0%	37,245	4,147	8,755	44	50,192	-3.6%	33.1%	38.3%	84.6%	4.3%
Afar	AFAR Media	986	499	1,585		3,070	750	157	427		1,334	236	342	1,158		1,736	31.5%	218.3%	271.2%		130.2%	883	355	1,320	1	2,559	25.1%	46.2%	110.8%	-98.0%	61.8%
Allrecipes	Meredith Corporation	9,526	10,134	37,304	4,745	61,710	8,793	7,111	32,445	4,441	52,790	733	3,024	4,860	304	8,920	8.3%	42.5%	15.0%	6.8%	16.9%	9,615	10,613	41,592	5,806	67,626	13.7%	39.8%	26.3%	41.9%	27.4%
Allure	Advance Magazine Publishers Inc.	4,130	1,303	7,158	5,099	17,690	5,181	1,068	7,884	5,546	19,679	(1,051)	235	(726)	(447)	(1,989)	-20.3%	22.0%	-9.2%	-8.1%	-10.1%	4,298	1,324	7,213	5,400	18,235	-16.1%	13.9%	-0.5%	-5.8%	-5.4%
Architectural Digest	Advance Magazine Publishers Inc.	2,647	919	3,537	9,314	16,418	2,601	621	2,857	8,941	15,020	46	299	680	373	1,398	1.8%	48.1%	23.8%	4.2%	9.3%	2,666	874	3,534	7,719	14,794	1.2%	48.6%	44.7%	25.7%	25.3%
The Atlantic	Atlantic Media Company	3,307	6,570	22,263	989	33,129	2,637	4,668	16,293	962	24,560	670	1,902	5,970	27	8,569	25.4%	40.7%	36.6%	2.8%	34.9%	3,153	7,162	23,607	1,007	34,929	24.1%	28.4%	48.0%	0.8%	39.3%
Backpacker	Pocket Outdoor Media	1,294	188	1,347		2,829	1,378	136	400		1,915	(84)	52	947		915	-6.1%	37.9%	236.8%		47.8%	1,322	158	572		2,052	-3.1%	-10.2%	19.1%		1.6%
Better Homes And Gardens	Meredith Corporation	29,465	2,052	6,206	101	37,823	32,145	2,535	4,765	482	39,927	(2,680)	(483)	1,441	(381)	(2,103)	-8.3%	-19.1%	30.2%	-79.0%	-5.3%	30,389	2,327	6,560	240	39,516	-6.0%	-4.3%	18.2%	-29.8%	-2.8%
Bicycling	Hearst Magazine Media, Inc.	1,556	530	1,354	19	3,458	1,683	291	1,096		3,070	(127)	239	258	19	388	-7.5%	81.9%	23.6%		12.7%	1,676	505	1,466	11	3,658	12.4%	59.1%	25.3%	311.1%	22.8%
Birds & Blooms	Trusted Media Brands, Inc.	4,896	102	261		5,259	5,458	76	140		5,674	(562)	26	121		(415)	-10.3%	33.7%	86.7%		-7.3%	5,026	133	321		5,480	-6.4%	40.4%	27.2%		-4.1%
Bon Appetit	Advance Magazine Publishers Inc.	6,763	1,337	7,587	7,116	22,802	6,923	1,742	8,478	14,109	31,252	(160)	(405)	(891)	(6,993)	(8,449)	-2.3%	-23.3%	-10.5%	-49.6%	-27.0%	6,794	2,229	9,400	13,478	31,902	-2.1%	31.4%	36.2%	10.0%	14.8%
Car And Driver	Hearst Magazine Media, Inc.	6,885	2,903	10,090	677	20,555	8,064	2,210	8,942	1,157	20,373	(1,179)	693	1,149	(480)	182	-14.6%	31.3%	12.8%	-41.5%	0.9%	7,217	2,627	8,774	1,050	19,668	-10.7%	37.5%	17.1%	19.6%	7.1%
Conde Nast TRAVELER	Advance Magazine Publishers Inc.	3,575	589	3,773	2,544	10,482	3,098	624	3,334	1,771	8,827	477	(35)	440	773	1,655	15.4%	-5.5%	13.2%	43.6%	18.7%	3,645	691	3,191	2,775	10,301	19.2%	-2.6%	6.6%	8.1%	10.4%
Cosmopolitan	Hearst Magazine Media, Inc.	12,258	2,233	16,886	4,307	35,685	14,078	2,247	23,109	4,571	44,006	(1,820)	(14)	(6,223)	(264)	(8,322)	-12.9%	-0.6%	-26.9%	-5.8%	-18.9%	12,846	2,560	20,173	5,826	41,405	-8.4%	2.0%	-2.3%	27.2%	-0.9%
Country Living	Hearst Magazine Media, Inc.	10,857	2,228	9,231	1,265	23,581	11,763	2,132	13,397	3,933	31,225	(906)	97	(4,166)	(2,668)	(7,643)	-7.7%	4.5%	-31.1%	-67.8%	-24.5%	11,187	2,238	11,875	2,524	27,824	-6.8%	23.9%	-2.8%	-15.2%	-4.0%
Departures	Meredith Corporation	5,280		294		5,574	5,280		141		5,421	0		152		152	0.0%		107.9%		2.8%	5,280		212		5,492	7.2%	-100.0%	-2.1%		6.7%
Dwell	Dwell Life, Inc.	1,038	295	937	14	2,284	985	226	619		1,830	53	70	317	14	455	5.4%	30.9%	51.3%		24.8%	1,020	296	1,060	11	2,384	-0.2%	31.7%	97.3%		33.6%
EatingWell	Meredith Corporation	6,178	678	2,761	47	9,664	6,974	702	2,504	77	10,257	(796)	(25)	257	(30)	(593)	-11.4%	-3.5%	10.3%	-38.4%	-5.8%	6,407	600	2,754	45	9,807	-3.5%	-24.5%	1.3%	-77.0%	-5.3%
Economist (North American Edition)	Economist Newspaper Limited	2,803	955	1,385	403	5,547	2,612	821	1,099	247	4,778	191	135	287	156	768	7.3%	16.4%	26.1%	63.2%	16.1%	2,739	951	1,545	416	5,651	5.0%	2.8%	42.7%	24.7%	14.2%
Elle	Hearst Magazine Media, Inc.	4,504	1,339	9,805	5,373	21,020	4,451	1,078	8,880	5,037	19,447	53	261	924	335	1,573	1.2%	24.2%	10.4%	6.7%	8.1%	4,589	1,235	9,872	4,432	20,127	4.8%	-3.0%	17.0%	29.2%	14.9%
Elle Decor	Hearst Magazine Media, Inc.	2,297	529	2,661	3	5,490	1,882	334	2,375	109	4,700	415	195	286	(106)	790	22.1%	58.3%	12.1%	-97.5%	16.8%	2,243	445	1,937	91	4,716	21.9%	1.9%	1.8%	-38.2%	9.0%
Entertainment Weekly	Meredith Corporation	10,579	2,080	12,271	77	25,008	8,886	2,257	17,630	1,036	29,809	1,693	(177)	(5,359)	(959)	(4,801)	19.1%	-7.8%	-30.4%	-92.5%	-16.1%	10,064	2,097	13,979	883	27,024	13.8%	-2.5%	-0.6%	-8.9%	3.8%
Entrepreneur	Entrepreneur Media, Inc.	3,763	1,358	2,570		7,691	3,279	1,869	2,133	1,026	8,308	484	(511)	437	(1,026)	(616)	14.8%	-27.3%	20.5%	-100.0%	-7.4%	3,834	1,445	2,749	492	8,247	23.5%	-16.0%	2.9%	-46.9%	-2.1%
Esquire	Hearst Magazine Media, Inc.	2,654	1,575	7,999	815	13,043	3,101	1,145	9,527	1,620	15,394	(447)	430	(1,529)	(805)	(2,351)	-14.4%	37.5%	-16.0%	-49.7%	-15.3%	2,692	1,697	9,646	1,529	15,564	-11.4%	5.3%	13.0%	-29.3%	1.4%
Family Handyman	Trusted Media Brands, Inc.	4,925	1,904	6,938	381	14,148	4,818	1,326	4,538	510	11,191	107	578	2,400	(128)	2,957	2.2%	43.6%	52.9%	-25.2%	26.4%	4,857	2,130	6,797	361	14,145	-2.3%	55.7%	38.5%	-6.7%	21.6%
Fast Company	Mansueto Ventures LLC	2,148	1,942	6,829	189	11,108	2,148	1,514	5,001	341	9,004	0	428	1,827	(152)	2,104	0.0%	28.3%	36.5%	-44.5%	23.4%	2,148	2,388	7,638	397	12,571	-1.5%	14.5%	51.6%	131.3%	32.7%
Field & Stream	Bonnier Corporation	8,248	292	1,559	34	10,132	8,027	194	1,195	21	9,438	221	97	363	12	694	2.8%	50.1%	30.4%	58.1%	7.4%	8,619	271	1,585	35	10,510	6.5%	-16.9%	110.7%	-4.3%	14.2%
Food & Wine	Meredith Corporation	7,935	1,578	6,372	30	15,915	7,403	1,153	5,470	276	14,302	532	425	902	(246)	1,613	7.2%	36.9%	16.5%	-89.2%	11.3%	7,943	1,629	7,166	478	17,216	8.4%	20.3%	33.8%	128.2%	20.8%
Food Network Magazine	Hearst Magazine Media, Inc.	13,108	748	2,881	190	16,927	13,700	652	3,073	175	17,600	(592)	95	(192)	16	(673)	-4.3%	14.6%	-6.3%	9.0%	-3.8%	13,373	932	3,708	220	18,233	-2.0%	29.6%	22.0%	27.0%	3.7%
Four Wheeler	Moto/Trend Group, Inc.	1,940	8			1,948	2,217	20	56		2,293	(277)	(13)	(56)	(345)		-12.5%	-61.9%	-100.0%		-15.1%	2,032	11	11		2,047	-10.5%	-62.5%	-86.0%	-100.0%	-14.0%
Game & Fish Magazine	KSE Sportsman Media, Inc.	3,387	37	64		3,488	3,542	32			3,574	(155)	6	64	(86)		-4.4%	18.1%			-2.4%	3,418	41	116		3,526	-5.8%	-6.2%	38.5%	-100.0%	-4.9%
Garden & Gun	The Allee Group LLC	857	28	159		1,044	632	56	149		837	225	(28)	10		207	35.6%	-49.7%	6.9%		24.7%	783	36	161		932	41.5%	-45.6%	12.3%		24.6%
Good Housekeeping	Hearst Magazine Media, Inc.	16,827	5,153	29,333	9,429	60,742	18,045	2,911	21,543	9,792	52,291	(1,218)	2,242	7,790	(363)	8,451	-6.7%	77.0%	36.2%	-3.7%	16.2%	17,230	5,376	28,156	8,014	58,776	-5.2%	97.7%	64.8%	67.7%	37.4%
GO Gentlemen's Quarterly	Advance Magazine Publishers Inc.	5,138	990	4,261	10,259	20,647	5,453	978	4,996	12,198	23,625	(315)	12	(734)	(1,940)	(2,977)	-5.8%	1.2%	-14.7%	-15.9%	-12.6%	5,189	1,261	5,113	10,721	22,284	-7.9%	23.8%	-6.8%	-13.3%	-9.1%

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Harper's Bazaar	Hearst Magazine Media, Inc.	2,802	1,411	8,447	2,881	15,541	2,976	1,123	9,361	5,035	18,496	(174)	287	(914)	(2,154)	(2,954)	-5.8%	25.6%	-9.8%	-42.8%	-16.0%	2,905	1,323	8,595	4,148	16,971	0.0%	3.6%	1.9%	4.1%	2.2%
Health	Meredith Corporation	7,718	1,577	8,002	78	17,374	9,295	1,334	7,411	552	18,592	(1,577)	243	590	(474)	(1,218)	-17.0%	18.2%	8.0%	-85.9%	-6.6%	8,227	1,968	9,234	1,130	20,559	-8.9%	31.3%	24.5%	90.3%	10.9%
HGTV Magazine	Hearst Magazine Media, Inc.	10,651	112	288	19	11,071	10,462	78	359	15	10,914	189	34	(70)	4	157	1.8%	44.1%	-19.6%	24.7%	1.4%	10,602	130	393	17	11,141	-0.3%	6.8%	-1.9%	-9.3%	-0.3%
Hot Rod Magazine	MotorTrend Group, Inc.	4,040	65	208	21	4,334	5,318	123	203	47	5,691	(1,278)	(58)	5	(26)	(1,357)	-24.0%	-47.2%	2.6%	-55.7%	-23.8%	4,352	65	198	11	4,625	-18.0%	-42.9%	29.1%	-85.0%	-18.1%
House Beautiful	Hearst Magazine Media, Inc.	4,475	1,453	6,785	1,514	14,228	5,185	815	5,496	557	12,053	(710)	638	1,289	958	2,175	-13.7%	78.3%	23.5%	172.0%	18.0%	4,650	1,169	6,642	1,484	13,945	-10.1%	54.9%	35.6%	169.4%	22.6%
In Style	Meredith Corporation	6,234	809	5,828	62	12,933	7,443	636	7,368	586	16,033	(1,209)	173	(1,540)	(524)	(3,100)	-16.2%	27.2%	-20.9%	-89.3%	-19.3%	6,524	822	5,663	466	13,475	-12.0%	29.6%	-2.4%	23.7%	-5.3%
In Touch Weekly	A360 Media, LLC.	3,964	272	2,486	51	6,773	5,089	267	5,222	17	10,595	(1,125)	5	(2,736)	34	(3,821)	-22.1%	1.8%	-52.4%	203.0%	-36.1%	4,265	328	4,213	23	8,829	-16.4%	10.1%	-15.9%	6.8%	-15.3%
Inc.	Mansueto Ventures LLC	1,675	2,187	6,413	139	10,413	1,375	2,576	10,724	31	14,706	300	(389)	(4,311)	107	(4,292)	21.8%	-15.1%	-40.2%	344.4%	-29.2%	1,637	2,647	8,288	114	12,674	25.3%	-7.7%	-13.5%	669.1%	-8.0%
Life & Style Weekly	A360 Media, LLC.	2,815	179	1,992		4,986	3,405	171	2,669		6,245	(590)	8	(676)		(1,258)	-17.3%	4.6%	-25.3%		-20.2%	3,012	220	2,673	10	5,906	-14.1%	29.1%	1.4%	+	-6.4%
Magnolia Journal	Meredith Corporation	5,830	188	423		6,441	6,613	129	526		7,268	(783)	58	(103)		(827)	-11.8%	45.1%	-19.5%		-11.4%	5,967	154	494		6,615	-4.8%	-20.9%	-22.7%		-6.9%
Marie Claire	Hearst Magazine Media, Inc.	2,375	1,622	10,515	881	15,394	3,255	1,009	7,998	903	13,165	(880)	613	2,517	(22)	2,229	-27.0%	60.8%	31.5%	-2.5%	16.9%	2,556	1,089	8,554	1,169	13,368	-19.6%	1.7%	29.8%	15.4%	12.8%
Martha Stewart Living	Meredith Corporation	6,987	953	3,929	27	11,897	7,116	1,225	4,472	170	12,982	(129)	(272)	(542)	(143)	(1,086)	-1.8%	-22.2%	-12.1%	-84.0%	-8.4%	7,182	1,094	4,682	32	12,991	0.6%	-16.7%	2.1%	-93.1%	-3.8%
Men's Health	Hearst Magazine Media, Inc.	10,759	1,790	9,711	868	23,128	11,473	1,382	10,017	2,390	25,262	(714)	408	(306)	(1,522)	(2,134)	-6.2%	29.5%	-3.1%	-63.7%	-8.4%	11,013	1,852	11,124	1,462	25,450	-3.4%	30.7%	24.8%	104.4%	13.4%
Men's Journal	A360 Media, LLC.	3,070	699	2,034	86	5,889	2,843	495	3,288	119	6,744	227	205	(1,253)	(33)	(855)	8.0%	41.4%	-38.1%	-27.9%	-12.7%	3,242	715	2,331	78	6,367	14.0%	8.4%	-18.6%	-1.7%	-1.1%
Midwest Living	Meredith Corporation	2,810	128	300		3,238	2,778	131	439		3,348	32	(2)	(139)		(110)	1.2%	-1.8%	-31.7%		-3.3%	2,858	135	342		3,335	5.1%	-25.4%	-31.8%		-1.9%
Mother Earth News	Ogden Publications Inc.	3,071	94	287		3,452	2,920	161	498		3,579	151	(67)	(211)		(128)	5.2%	-41.6%	-42.5%		-3.6%	3,138	144	563	23	3,847	10.6%	-10.9%	0.1%	+	8.0%
Motor Trend	MotorTrend Group, Inc.	5,834	512	1,373	1,379	9,098	6,600	688	2,228	1,603	11,119	(766)	(176)	(854)	(224)	(2,021)	-11.6%	-25.6%	-38.3%	-14.0%	-18.2%	6,070	517	1,568	1,583	9,737	-8.9%	-48.8%	-37.8%	-25.2%	-20.9%
National Enquirer	A360 Media, LLC.	4,338	62	93		4,494	5,096	66	152		5,314	(758)	(4)	(59)		(820)	-14.9%	-5.4%	-38.6%		-15.4%	4,589	71	129		4,788	-11.2%	-43.5%	-63.7%		-15.2%
National Geographic	National Geographic Partners	28,106	2,901	3,522	1,528	36,057	29,894	2,805	4,005	1,436	38,140	(1,788)	97	(484)	93	(2,083)	-6.0%	3.5%	-12.1%	6.4%	-5.5%	28,862	3,036	3,897	1,440	37,235	-4.5%	10.0%	-4.7%	363.1%	-0.4%
National Geographic Kids	National Geographic Partners	6,534	220	267	116	7,138	7,337	213	304	109	7,963	(803)	7	(37)	7	(825)	-10.9%	3.5%	-12.1%	6.4%	-10.4%	6,835	231	296	109	7,471	-3.9%	10.0%	-4.7%	363.1%	-2.4%
New Yorker	Advance Magazine Publishers Inc.	6,188	2,969	6,490	4,596	20,243	5,283	2,567	7,518	4,236	19,605	905	402	(1,028)	359	638	17.1%	15.6%	-13.7%	8.5%	3.3%	6,007	3,330	8,355	5,660	23,352	17.1%	24.4%	4.6%	28.8%	15.7%
O Oprah	Hearst Magazine Media, Inc.	8,783	1,162	6,559	15	16,519	9,687	533	4,909	82	15,211	(904)	629	1,650	(67)	1,308	-9.3%	118.0%	33.6%	-81.8%	8.6%	9,008	1,106	7,011	61	17,186	-9.0%	176.6%	171.2%	-23.9%	32.6%
Ok! Weekly	A360 Media, LLC.	2,848	247	2,505	217	5,818	3,294	267	5,661	1,084	10,306	(446)	(19)	(3,155)	(867)	(4,487)	-13.5%	-7.3%	-55.7%	-79.9%	-43.5%	2,849	154	1,632	147	4,764	-16.7%	-24.8%	-55.7%	-73.9%	-36.5%
Outdoor Life	Bonnier Corporation	5,823	275	1,514	31	7,643	5,502	224	965	23	6,713	321	51	549	9	930	5.8%	22.6%	57.0%	38.2%	13.8%	5,916	255	1,579	29	7,779	8.4%	-36.4%	96.6%	9.1%	16.4%
Outside	Mariah Media, Inc.	3,460	677	2,077		6,214	2,897	699	2,685		6,280	563	(21)	(608)		(66)	19.4%	-3.1%	-22.6%		-1.1%	3,449	759	2,597		6,805	24.1%	7.2%	-4.4%	-100.0%	9.3%
Parents	Meredith Corporation	8,273	1,003	3,998	136	13,409	8,430	990	5,752	28	15,200	(157)	12	(1,754)	108	(1,790)	-1.9%	1.3%	-30.5%	390.2%	-11.8%	8,494	969	4,596	89	14,148	-0.1%	1.9%	-8.9%	-3.1%	-3.0%
People	Meredith Corporation	31,779	5,109	50,543	1,711	89,142	35,443	6,507	44,613	6,340	92,903	(3,664)	(1,398)	5,930	(4,629)	(3,761)	-10.3%	-21.5%	13.3%	-73.0%	-4.0%	32,890	6,329	46,917	5,036	91,173	-7.5%	3.5%	1.6%	-26.2%	-3.7%
People En Espanol	Meredith Corporation	6,642	70	1,048		7,759	6,870	80	1,794	569	9,313	(228)	(11)	(746)	(569)	(1,554)	-3.3%	-13.2%	-41.6%	-100.0%	-16.7%	6,886	79	1,680	496	9,086	2.5%	20.7%	38.4%	65.6%	9.6%
Petersen's Hunting	KSE Sportsman Media, Inc.	2,839				2,839	3,653				3,653	(814)				(814)	-22.3%				-22.3%	2,980				2,980	-22.8%				-22.8%
Popular Mechanics	Hearst Magazine Media, Inc.	5,632	1,595	10,066	580	17,873	6,295	1,626	5,376	927	14,224	(663)	(31)	4,690	(347)	3,650	-10.5%	-1.9%	87.2%	-37.4%	25.7%	5,792	1,691	7,153	988	15,624	-10.2%	22.6%	57.0%	14.2%	17.9%
Popular Science	Bonnier Corporation	6,660	584	2,771	33	10,048	6,883	496	1,865	27	9,271	(223)	88	906	5	777	-3.2%	17.8%	48.6%	19.9%	8.4%	6,667	762	2,833	18	10,275	-6.2%	-34.8%	19.0%	-90.7%	-5.3%
Prevention	Hearst Magazine Media, Inc.	4,611	1,007	5,001	49	10,667	4,884	638	3,865	15	9,402	(273)	369	1,136	33	1,265	-5.6%	57.8%	29.4%	216.9%	13.5%	4,669	1,075	5,550	39	11,333	-6.1%	43.4%	52.6%	90.4%	20.8%
Reader's Digest	Trusted Media Brands, Inc.	16,533	1,547	6,257	144	24,480	17,102	1,471	4,426	49	23,048	(569)	76	1,831	95	1,433	-3.3%	5.1%	41.4%	194.4%	6.2%	16,871	1,688	6,331	173	25,063	-0.4%	-27.8%	10.7%	111.5%	-0.1%
Real Simple	Meredith Corporation	6,075	1,283	4,542	30	11,930	6,314	1,445	4,983	282	13,024	(239)	(162)	(440)	(252)	(1,094)	-3.8%	-11.2%	-8.8%	-89.2%	-8.4%	6,372	1,582	5,461	459	13,874	0.5%	10.0%	6.9%	60.4%	5.3%

Magazine Brand	Publishing Company	Current Month - September 2020 (000)					Year Ago - September 2019 (000)					September 2020 vs. September 2019 (change 000)					September 2020 vs. September 2019 (% change)					YTD Average - as of September 2020 (000)					YTD 2020 vs. YTD 2019 (% change)				
		Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°	Print + Digital Editions	Web (Desktop /Laptop)	Mobile Web	Video	Total 360°
Road & Track	Hearst Magazine Media, Inc.	2,588	415	1,691	63	4,758	2,597	526	1,968	23	5,114	(9)	(111)	(277)	41	(356)	-0.3%	-21.1%	-14.1%	179.4%	-7.0%	2,623	538	2,826	310	6,297	-1.3%	-10.3%	18.2%	-20.6%	4.3%
Runner's World	Hearst Magazine Media, Inc.	2,013	653	2,289	12	4,967	2,168	792	3,161	190	6,312	(155)	(139)	(872)	(178)	(1,344)	-7.1%	-17.6%	-27.6%	-93.8%	-21.3%	2,090	831	3,091	60	6,073	-4.5%	12.1%	1.8%	-63.8%	-1.0%
Shape	Meredith Corporation	3,875	848	3,230	51	8,004	4,473	865	3,853	22	9,213	(598)	(17)	(623)	29	(1,209)	-13.4%	-2.0%	-16.2%	131.6%	-13.1%	3,990	1,044	4,386	59	9,472	-9.1%	15.6%	19.1%	-11.4%	4.8%
Ski Magazine	Pocket Outdoor Media	1,235		74		1,309	1,145		527		1,672	90		(452)		(362)	7.9%		-85.9%		-21.7%	1,205	49	123		1,334	6.1%	+	-74.8%		-17.9%
Smithsonian	The Smithsonian Institution	6,883	1,873	4,167	109	13,032	7,283	1,730	3,577	161	12,750	(400)	143	590	(51)	282	-5.5%	8.3%	16.5%	-32.0%	2.2%	7,130	1,844	4,267	166	13,408	-0.3%	16.5%	25.0%	84.2%	9.7%
Soap Opera Digest	A360 Media, LLC.	2,212		247		2,459	2,472		294		2,766	(260)		(47)		(307)	-10.5%		-15.8%		-11.1%	2,299	28	374		2,688	-11.1%	-30.3%	-5.2%		-10.6%
Southern Living	Meredith Corporation	14,740	1,927	6,961	65	23,693	16,604	1,472	6,200	509	24,785	(1,864)	455	761	(444)	(1,092)	-11.2%	30.9%	12.3%	-87.1%	-4.4%	15,324	2,130	7,024	978	25,457	-6.7%	43.7%	6.3%	89.1%	1.7%
Sports Illustrated	Maven	17,014	3,008	14,461	180	34,663	17,438	4,022	15,743	2,331	39,533	(424)	(1,013)	(1,282)	(2,151)	(4,870)	-2.4%	-25.2%	-8.1%	-92.3%	-12.3%	17,901	2,642	13,738	296	34,577	5.5%	-12.1%	43.1%	-83.9%	10.1%
Star	A360 Media, LLC.	4,476		22		4,498	5,120		227		5,347	(644)		(205)		(849)	-12.6%		-90.5%		-15.9%	4,565		61		4,626	-10.5%	-100.0%	-61.9%		-12.2%
Taste Of Home	Trusted Media Brands, Inc.	11,618	4,710	20,465	1,669	38,463	12,182	3,733	14,427	2,693	33,035	(564)	977	6,038	(1,023)	5,428	-4.6%	26.2%	41.9%	-38.0%	16.4%	11,979	5,466	20,260	3,818	41,523	0.1%	32.7%	41.3%	146.7%	29.9%
Texas Monthly	Enterprise Products Company	2,546	310	1,456		4,312	2,537	247	951		3,735	9	63	505		577	0.4%	25.6%	53.1%		15.5%	2,596	349	1,465		4,410	4.6%	22.4%	19.5%		10.4%
This Old House	This Old House Ventures, LLC	5,272	712	1,948	72	8,004	5,959	613	1,925	506	9,003	(687)	98	23	(433)	(999)	-11.5%	16.0%	1.2%	-85.7%	-11.1%	5,381	682	1,698	135	7,851	-11.4%	-9.5%	-21.5%	-76.3%	-17.9%
Time	Time Global Holdings, L.P.	15,185	3,845	10,939	33	30,002	16,483	5,121	18,761	2,702	43,068	(1,298)	(1,276)	(7,822)	(2,670)	(13,065)	-7.9%	-24.9%	-41.7%	-98.8%	-30.3%	15,412	4,705	16,250	2,055	38,422	-7.6%	2.7%	-6.2%	-9.2%	-6.0%
Town & Country	Hearst Magazine Media, Inc.	2,784	1,511	9,400	2,359	16,054	3,786	1,221	7,303	1,474	13,784	(1,002)	290	2,097	886	2,271	-26.5%	23.7%	28.7%	60.1%	16.5%	2,968	1,381	7,825	1,694	13,868	-20.8%	22.1%	22.6%	31.1%	10.5%
Travel+Leisure	Meredith Corporation	6,687	1,425	7,312	70	15,495	5,645	1,485	6,043	351	13,525	1,042	(61)	1,269	(281)	1,970	18.5%	-4.1%	21.0%	-79.9%	14.6%	6,520	1,605	6,765	856	15,745	14.4%	-4.8%	0.0%	181.9%	9.0%
TV Guide Magazine	TV Guide Magazine, LLC	9,020				9,020	9,733				9,733	(713)				(713)	-7.3%				-7.3%	9,313		53		9,319	-6.8%	-100.0%	-73.9%		-7.4%
US Weekly	A360 Media, LLC.	9,560	1,589	16,988	3,365	31,502	11,082	1,980	19,505	3,789	36,356	(1,522)	(391)	(2,517)	(424)	(4,854)	-13.7%	-19.8%	-12.9%	-11.2%	-13.4%	10,055	1,813	19,246	3,176	34,290	-7.0%	-4.2%	17.6%	78.0%	11.1%
Vanity Fair	Advance Magazine Publishers Inc.	7,056	1,819	11,148	12,682	32,705	7,489	1,669	7,780	19,988	36,925	(433)	151	3,368	(7,306)	(4,220)	-5.8%	9.0%	43.3%	-36.6%	-11.4%	7,080	2,031	10,481	17,481	37,073	-4.6%	6.3%	19.1%	-5.8%	1.1%
Veranda	Hearst Magazine Media, Inc.	994	123	318		1,434	910		67	21	997	84	123	251	(21)	437	9.2%	+	376.6%	-100.0%	43.8%	964	89	251	157	1,292	1.4%	+	447.1%	659.3%	29.3%
Vogue	Advance Magazine Publishers Inc.	9,280	1,078	6,926	12,857	30,141	11,129	796	4,720	11,474	28,118	(1,849)	282	2,206	1,384	2,023	-16.6%	35.5%	46.7%	12.1%	7.2%	9,824	1,090	6,644	13,311	30,868	-11.3%	12.9%	37.8%	-8.8%	-1.9%
WebMD Magazine	WebMD Health	7,883	11,682	31,393	39	50,997	9,110	13,549	34,511	56	57,226	(1,227)	(1,866)	(3,119)	(17)	(6,230)	-13.5%	-13.8%	-9.0%	-31.1%	-10.9%	7,996	11,938	34,561	29	54,524	-11.1%	-3.9%	-6.8%	-54.3%	-6.9%
WIRED	Advance Magazine Publishers Inc.	4,343	2,950	7,667	7,965	22,926	3,614	2,664	8,372	10,117	24,768	729	286	(705)	(2,152)	(1,842)	20.2%	10.7%	-8.4%	-21.3%	-7.4%	4,080	3,574	9,381	10,367	27,401	16.4%	19.6%	24.9%	-11.2%	6.7%
Woman's Day	Hearst Magazine Media, Inc.	12,921	702	3,402	44	17,070	14,256	684	3,593	102	18,635	(1,335)	18	(191)	(58)	(1,566)	-9.4%	2.6%	-5.3%	-56.6%	-8.4%	13,075	826	4,161	207	18,269	-9.3%	38.5%	61.0%	72.0%	3.1%
Women's Health	Hearst Magazine Media, Inc.	10,054	2,137	15,664	64	27,920	10,301	1,283	11,343	35	22,962	(247)	854	4,321	29	4,957	-2.4%	66.5%	38.1%	84.2%	21.6%	10,262	1,953	14,596	45	26,856	-1.3%	46.1%	46.1%	80.9%	23.5%
Yoga Journal	Pocket Outdoor Media	2,066	279	440		2,786	2,161	218	601		2,980	(95)	62	(161)		(195)	-4.4%	28.3%	-26.8%		-6.5%	2,098	233	581		2,912	-0.4%	4.3%	-5.9%		-1.2%
Total		651,261	135,467	590,883	122,422	1,500,033	691,244	123,662	572,910	162,187	1,550,004	(39,983)	11,805	17,973	(39,766)	(49,971)	-5.8%	9.5%	3.1%	-24.5%	-3.2%	666,490	145,116	624,243	155,696	1,590,721	-3.4%	13.7%	15.8%	6.0%	5.9%
Share by Platform (%)		43.4%	9.0%	39.4%	8.2%	100.0%	44.6%	8.0%	37.0%	10.5%	100.0%						41.9%	9.1%	39.2%	9.8%	100.0%										

Note: Blank cells indicate digital data was either not available, not reported or has no value. Cells with a "+" indicate digital data was not available in prior year.

SOURCES:
Current & Year Ago Month
 - Print+Digital Editions: MRI Survey of the American Consumer® Print+Digital (Spring 2020 and Spring 2019), DoubleBase (2020 and 2019), courtesy of MRI-Simmons; MRI Accessed Prototype; OR Ipsos Affluent Survey USA (Fall 2020 and Fall 2019).
 - Web (Desktop/Laptop): Comscore Media Matrix® (September 2020 and September 2019); U.S.
 - Mobile Web: Comscore Mobile Matrix (September 2020 and September 2019); U.S.
 - Video: Comscore Video Matrix Multi-Platform (September 2020 and September 2019); U.S.

Year to Date
 - Print+Digital Editions: MRI Survey of the American Consumer® Print+Digital (Spring 2020, Fall 2019 and Spring 2019, Fall 2018), DoubleBase (2020, 2019 and 2019, 2018), courtesy of MRI-Simmons; MRI Accessed Prototype; OR Ipsos Affluent Survey USA (Fall 2020, Spring 2020 and Fall 2019, Spring 2019).
 - Web (Desktop/Laptop): Comscore Media Matrix® (January-September 2020 and January-September 2019); U.S.
 - Mobile Web: Comscore Mobile Matrix (January-September 2020 and January-September 2019); U.S.
 - Video: Comscore Video Matrix Multi-Platform (January-September 2020 and January-September 2019); U.S.

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