

Create a plan

Use these questions to help guide when you meet with your team as you evaluate your team's response to possible scenarios

1. What went poorly during the last COVID gym shutdown? What can we improve on?

2. What went well during the last COVID gym shutdown? Can we do any of this better?

3. What were the primary cancellation reasons? Would any of the previously discussed improvements save these clients?

4. What messaging can we put out now? Do we need to?

5. What are the options we have in the event of a capacity limit, forced outdoors, or other things besides a total shutdown?

6. What is our financial runway?