

Delivery Audit



A Professional Online Ordering Experience

Having a professional online ordering platform is important, because it's often the first opportunity to impress your customers with an exceptional delivery experience. If you have your own online ordering website, customers will appreciate a fast, intuitive, informational and aesthetically pleasing website, the ability to customize their order, and delicious menu options to choose from.



Speedy Tip: The more appetizing your photos look, the higher the likelihood that customers will add items to their order. It's hard to resist when everything just looks so tasty! Explore what else could be improved on your online ordering site by downloading [this checklist](#).

Up-to-Date Delivery Technology

You can aspire to provide a high-quality delivery service to your customers, but if you don't have the technology in place to support you, it can be a lot harder to achieve consistent results. Your POS should be able to handle delivery payments and integrate with third-party ordering platforms to reduce order errors. Specialized technology will help you to track your delivery orders, manage stock levels, take payments at the customer's door, and provide consistent experiences for your customers. A customer should be able to rely on the same quality delivery service every time.



Speedy Tip: Choose to integrate online orders directly into your POS instead of inputting orders manually, since [human error can cost you around \\$30 per order and \\$9,000 every month](#) (based on a 20-table restaurant, with 6,000 orders monthly and a 5% human error rate). It also frees up one more staff member during a busy dinner rush.