

# AIMS for BizTalk Case Study



«Proactive troubleshooting  
and relevant information»



Brinks France is a global operator within security, cash-in-transit and cash management, with clients ranging from retail, to the luxury jewellery industry, to the mining industry and pharmaceuticals. In France, Brinks made a strategic choice of BizTalk as their integration platform, partly due to their CIO,

Vincent Lauriat's knowledge from his time working at Microsoft. AIMS partner Cellenza then recommended that they implement AIMS for BizTalk, which they did, and went from testing to operations in two months.

"AIMS for BizTalk was easy to deploy and immediately provided us with valuable information, not only on our BizTalk, but the infrastructure and flow of our entire IT solution. Our platform is complex, with installations in several countries. Today, for example, our ATMs are administrated by an application localized in the US, while a lot of operations here in France happens through an external partner", says IT architect Simplice Yemelong.



“The ability to extract different types of information and customize alerts from AIMS, enable us to tailor our reports to provide use value on both the technical and administrative level. We recently experienced a good example of how we are now able to be proactive. AIMS alerted us to a problem long before our operations partner was aware of it. Thus, we were able to contact them, even though we did not know exactly what the issue was, and tell them to start troubleshooting before our clients noticed anything”, says IT manager El Ghaouty Youness.

“In connection with our transition from BizTalk 2010 to 2013, we have also experienced quick and relevant response from AIMS Support. The fact that they offer support for 2 platforms in a transition period of 2 months, ensures us a safe migration”, says Youness.



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