



Cross Reference Guide

Valéron® Strength Films and V-MAX® Printing Films

Valéron Strength Films offers the Performance Print Media market an innovative line of unique synthetic substrates. From extremely durable tear-resistant to smooth economical synthetic papers, Valéron offers a wide range of Performance Print Media Solutions.

TYPICAL APPLICATIONS:

- Airline Baggage Tags
- Sports Licenses
- Lumber Load Labels
- Compliance Tags
- Carpet Tags
- Wire and Steel Tags
- Law Labels
- ID Cards
- Nursery Tags
- Price Tags and Tickets
- Merchandising
- Drum Labels
- Automotive Tags
- IV Hang Tags
- Wristbands
- Security Tags

CATEGORY	FORMULATION
Resin Enhanced Wax	W90/B220
Midrange Wax/Resin	M95/B128
Premium Resin	B324 *

* Validation Pending

- Call ITW Thermal Films for samples.
- Use wax or wax/resin combination ribbons on coated grades for best results.
- Use resin ribbons on uncoated grades.

ITW Thermal Films W90/B220 is a multipurpose thermal transfer ribbon which gives excellent results on a wide variety of media. This resin enhanced wax based formulation has been designed to operate at low temperatures and the high sensitivity ink gives excellent print density and definition.

ITW Thermal Films M95/B128 has been developed for excellent results in a wide range of media. This midrange formulation provides resin performance characteristics when strong abrasion and environmental resistance is required.

ITW Thermal Films B324 is a premium performance resin based ribbon specially designed for bar coding applications of polyester and other plastic labels. Printed images have excellent smudge, scratch and solvent resistance. It also has good heat resistance. Prints at moderate to high heat settings.



14981 32 Mile Road
 Romeo, Michigan 48086
 TEL (586) 752-5553
 FAX (586) 752-3532
 www.itwthermalfilms.com



9505 Bamboo Road
 Houston, Texas 77041
 TEL (713) 462-6111
 FAX (713) 690-2746
 www.valeron.com
 info@valeron.com