<table>
<thead>
<tr>
<th></th>
<th>Technical Advisor (RiskLens)</th>
<th>Partners</th>
<th>Academic Partners</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual sponsorship fee</td>
<td>Founder</td>
<td>$50,000</td>
<td>By invitation</td>
</tr>
<tr>
<td>Logo/URL on website and event banners</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Press release</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Periodic recognition in FAIR Institute email promotion</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on backdrops and on main stage at main events (physical and virtual)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to published FAIR Institute online resources</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition on Annual Report</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Representation in Board of Advisors</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Participation in members-only events &amp; workgroups</td>
<td>✓</td>
<td>✓</td>
<td>Academic Workgroup</td>
</tr>
<tr>
<td>Tabletop at FAIR Institute events (physical and virtual)</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Publication on sponsored content</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Panel participation/moderation</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Promotional offers</td>
<td>✓</td>
<td>✓</td>
<td>X</td>
</tr>
</tbody>
</table>
FAIR Institute Partner Sponsorship Opportunities - 2021
Annual sponsorship fee: $50,000
Benefits include:

Marketing & Promotional Activities
- Sponsors Logo/URL on FAIR Institute website and partnership landing page
  - Exclusive partnership for sponsor’s type of business offering
- Blog announcement
- Periodic recognition in FAIR Institute email promotion
- Four (4) email blasts w/ Sponsor’s promotional offers
- Four (4) (quarterly) webinars promoted to all FAIR Institute Members
- Publication of sponsored content (1/year)

Thought Leadership
- A seat of FAIR Institute’s Board of Advisors
- Access to FAIR Institute online resources
- FAIR Institute’s Risk Management Maturity Benchmark Survey / Annual Report
  - Sponsor’s corporate co-branding and co-sponsorship of the FAIR Institute’s Risk Management Maturity Benchmark Survey and whitepaper
  - Panel participation in FAIR Institute’s Risk Management Maturity Benchmark Survey Webinar
  - Access to webinar registration list
- Seat on a selected FAIR Institute working group and participation in working group reports, presentations, and additional activities

Events
- FAIRCON21
  - Main Sponsor
  - Tabletop/Booth
  - Speaking Opportunities (Panel, Roundtable, or Individual as appropriate for conference needs); speaker passes provided to speakers/moderators
  - Three (3) conference passes
  - Access to registration/attendee list
  - Participation in other possible sessions/activities
  - Brand recognition on backdrops, slides, conference materials, and other areas of conference
- RSAC21 FAIR Breakfast (May, San Francisco, CA) – or equivalent if hosted virtually
  - Tabletop/Booth
  - Participation as a Panel Speaker or other speaking role
  - Access to key individuals & RSA attendees present at breakfast event
  - Recognition on backdrops and on main stage at main events
  - Access to registration/attendee list
- Gartner Security Summit FAIR Breakfast (Summer, Washington, DC) – or equivalent if hosted virtually
  - Tabletop/Booth
  - Participation as a Panel Speaker or other speaking role
  - Access to key individuals & attendees present at breakfast event
  - Recognition on backdrops and on main stage at main events
  - Access to registration/attendee list
- FAIR Chapter Events
  - Tabletop/Booth at physical chapter events
  - Ability to present and lead discussions at meetings
    - 15 US Chapters
    - 1 US Government Chapter
    - 7 International Chapters