

A VIRTUAL EVENT
TUESDAY AND WEDNESDAY OCTOBER 6 & 7

FAIR **CONFERENCE**

2020

**FACTORING RISK
IN DECISION MAKING**





TUESDAY,
OCTOBER 6

10:15-11:00 AM EST **Welcome Remarks**
Nicola (Nick) Sanna, President, FAIR Institute

11:00-11:45 AM EST **Opening Keynote: Factoring Risk in Decision Making: How Better Risk Measurement Enables Better Decision-Making**
Jack Jones, Chairman, FAIR Institute
Phil Venables, Member of the Board of Directors of Goldman Sachs Bank (USA) including Risk and Audit Committees

11:45-12:00 PM EST **15-MINUTE BREAK**

12:00-12:30 PM EST **C-Level Panel - Improving Decision Making through the Adoption of FAIR**
Frank Kim, Curriculum Director SANS
Pat McGuinness, CISO, Manulife
Mary Faulkner, CISO, Thrivent Financial
Mike Green, CISO, Cigna Health Services
Omar Khawaja, CISO, Highmark Health

Panel - Clarifying SEC's Expectations for Cyber Risk Disclosures: An Interview with Kristy Littman, Chief, Cyber Unit, Division of Enforcement, U.S. Securities and Exchange Commission (SEC)
Kristy Littman, Chief, Cyber Unit, Division of Enforcement, U.S. Securities and Exchange Commission (SEC)
Randy Sabett, Special Counsel & Cyber Expert, Cooley LLP



TUESDAY
OCTOBER 6

12:30-1:00 PM EST **Roundtable - A Strategic Approach to Defending the U.S. in Cyberspace**
Congressman Mike Gallagher, U.S. Representative; Co-Chair, Cyberspace Solarium Commission
Chris Inglis, Cyberspace Solarium Commission Member, Fmr. Deputy Director, NSA
Nick Sanna, President, FAIR Institute

Use Case Panorama - How FAIR Analysis Improves Risk Communication and Decision Making

Donna Gallaher, Board of Advisors, FAIR Institute
Kurt Zanzi, Privacy and Information Security Risk Management Supervisor, Sutter Health
Hans Schwarz, Sr Manager Cyber Security Risk and Compliance, Ascena Retail

1:00-1:15 PM EST **15-MINUTE BREAK**

1:10-1:55 PM EST **Roundtable - Helping the Board Exercise Proper Cyber Risk Oversight**

Larry Clinton, President, ISA
Daniel Dobrygowski, Head of Governance & Policy, Cybersecurity Legal Counsel, World Economic Forum
Shelley Leibowitz, Board Member E*TRADE, MassMutual
Lou DeSorbo, Chief Security Risk Officer, Centene

1:15-1:45 PM EST **Presentation - How to Rapidly Triage Issues and Findings to Focus on What Matters Most**

David Elfering, Senior Director of Information Security
Alyssa Hinz, Senior Information Security Specialist, Werner Enterprises

Presentation - Managing Risk in Times of Crisis: Applying FAIR to Become More Business-Centric during COVID

Omar Khawaja, CISO, Highmark Health



TUESDAY,
OCTOBER 6

1:45-2:00 PM EST 15-MINUTE BREAK

2:00-2:30 PM EST Presentation - How Better Data Can Help Executives Make Better Decisions

Wade Baker, Cyentia Institute & Member, Board of Advisors,
FAIR Institute

Case Study - Reporting Cyber Risk to the Board: Real Life Examples

Matt Kruse, Senior Director - Risk, Information Security and
Compliance (RISC), FIS Global

Vince Dasta, Director - Cyber Risk Quantification, Protiviti

Case Study - How FAIR Analyses Support Decision-Making at Netflix

Tony Martin-Vegue, Sr. Information Security, Risk Engineer,
Netflix

2:30-3:00 PM EST Presentation - Improving DevSecOps with FAIR at Doordash

Sarina Hothi, Security Project Manager, DoorDash

Evan Wheeler, Board of Advisors Member, FAIR Institute

Presentation - Prioritizing NIST CSF Activities with FAIR

Richard Barretto, Security Operations Manager, Cimpres

Jack Freund, Fellow, FAIR Institute

Presentation - Updates to the Open FAIR Standards

John Linford, Forum Director, Security Forum & Open Trusted
Technology Forum (OTTF), The Open Group

DAY TWO

WEDNESDAY, OCTOBER 7

11:00-11:45 AM EST **Keynote Conversation - How to Help the Business Make the Right Decisions on Risks They Struggle to See**
Michele Wucker, Author, *The Gray Rhino: How to Recognize and Act on the Obvious Dangers We Ignore*
Jack Jones, Chairman, FAIR Institute

11:45-12:00 PM EST **15-MINUTE BREAK**

12:00-12:30 PM EST **Case Study - Decision Making with FAIR - Quantification and The Rise of Class Action Lawsuits**
Chip Block, Vice President and Chief Solutions Architect at Evolver; Co-Chair, FAIR Institute DC Chapter
Denny Wan, Principal Consultant, Security Express; Chair, FAIR Institute Sydney Chapter
George Newhouse, Director, The National Justice Project; Adjunct Professor, Macquarie University
Trish Carreiro, Data Privacy and Cybersecurity Attorney at Carlton Fields, P.A.
Visesh Gosrani, Chair of Institute and Faculty of Actuaries Cyber Risk Working Party

Presentation - The Team as a Measurement Instrument
Douglas Hubbard, Author, *How to Measure Anything in Cybersecurity Risk*



**WEDNESDAY,
OCTOBER 7**

12:30-1:00 PM EST Panel - How FAIR Can Help Better Integrate Cyber Risk with ERM

James Lam, Independent Director, Chair of Risk Oversight Committees, E*TRADE, NACD 100 Honoree

Paul Sobel, Chairman, COSO

Greg Montana, Chief Risk Officer (CRO), FIS Global

Christopher Porter, CISO, Fannie Mae

Keith Weinbaum, Enterprise Risk Management Architect, Quicken Loans

1:00-1:15 PM EST 15-MINUTE BREAK

1:15-1:45 PM EST Case Study - Enhancing HIPAA Risk Assessment with FAIR

Reid Leake, Information Security and Compliance Analyst, Cambia Health Solutions

Reny Mathew, InfoSec Analyst, Cambia Health Solutions

Case Study - Building A Quantitative Risk Management Program in the Federal Government

Emery Csulak, (CISO), Deputy CIO for Cybersecurity, Department of Energy

Dan LaGrafte, Director of Cybersecurity Operations, Department of Energy

Natalie Priani, Contractor Support Lead, Department of Energy

Cody Scott, Chief Cyber Risk Officer, Federal Agency & Government Chapter Co-Chair, FAIR Institute



**WEDNESDAY,
OCTOBER 7**

1:15-1:45 PM EST **Presentation - Support Your Company's Digital Transformation during Times of Crisis**
Harold Marcenaro, Digital Risk Officer, BCP

1:45-2:00 PM EST **15-MINUTE BREAK**

2:00-2:30 PM EST **Case Study - Building a Program with HITRUST & FAIR**
Marshall Lambert, Team Lead, Cyber Risk Quantification, Highmark Health
Greg Rothaus, Sr. Risk Quantification Analyst, Highmark Health
Bryan Cline, Chief Research Officer, HITRUST
Tyler Britton, Cybersecurity Risk Consultant, RiskLens

Case Study - Protecting Government Information and Assessing Controls at Scale

Anthony Corso, Assistant Commission, Office of the Victorian Information Commissioner
Jason Ha, Director, PwC, FAIR Institute Chapter Chair Melbourne, Australia

Conversation - OCC Insights for Cyber Risk Assessments

Bill Barouski, Chief Information Risk Officer, Northern Trust Corporation
Kevin Greenfield, Director for Bank Information Technology, OCC

2:30-3:15 PM EST **Awards Ceremony and Farewell Remarks**

Closing Keynote: Presentation - Drivers for IRM, Digital Transformation & Cost Optimization
Khushbu Pratap, Research Director, Gartner

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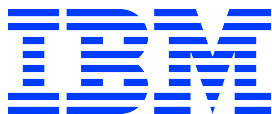
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