



Classic Hotspot Datasheet



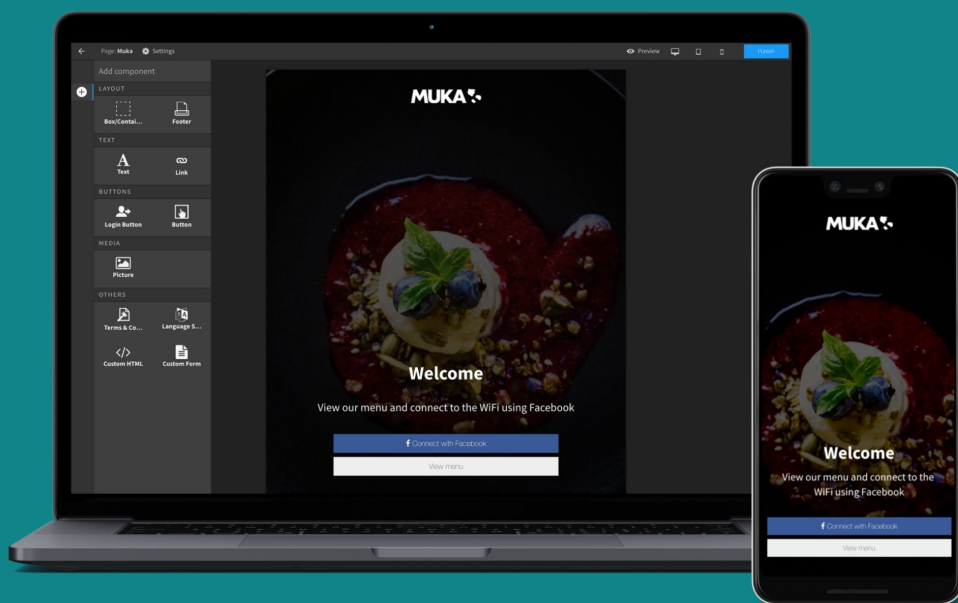
CLASSIC

2021

Classic Hotspot

Classic Hotspot is the easy-to-use software to manage and analyze free, paid, and advertisement-based hotspots from the cloud. Classic Hotspot lets you set up SSIDs with captive portal, collect clients' information for marketing purposes, or monetize your WiFi network.

Classic Hotspot allows creating customized splash pages in multiple languages through an intuitive drag-and-drop interface. It features APIs and native integrations with third-party marketing systems and CRMs, including Mailchimp. Also, it enables you to share insights about your clientele with your customers and collaborators.



Features

CAPTIVE PORTAL

Multiple authentication methods

Social Media login:

Facebook, Twitter, Google, LinkedIn,
VKontakte and Windows Live



Click to connect



Password-based



Custom form



Email-based



Phone-based



Email and phone-based



SMS-based authentication to gather
verified mobile phone numbers



Voucher-based authentication for paid WiFi
and BYOD applications



Customize the splash page with the editor



Enable the “remember me” feature.
Clients can re-connect seamlessly when
returning to a location



Provide a better user experience with the
built-in roaming capabilities. Clients can
move with the location without losing their
connection and see the splash page again.



Limit bandwidth at the SSID level



Limit number of clients at the SSID level



Configure Walled Garden



Features

SPLASH PAGE EDITOR

- Drag-and-drop page builder ✓
- Insert text and boxes ✓
- Customize background colors ✓
- Add HTML widgets ✓
- Multi-language option with language selector ✓
- Preview the splash page ✓
- Simulate the authentication process ✓
- Set terms and conditions ✓
- GDPR compliant ✓

ANALYTICS DASHBOARD

- View real time and historical data reports
 - Overview of statistics and trends ✓
 - Overview of authentication methods ✓
 - Geographic location of users ✓
 - Users gender and age ✓
- View Likes and Posts
 - View number of Facebook likes ✓
 - View Facebook check-ins ✓
 - View Facebook posts ✓

Features

ANALYTICS DASHBOARD

View per user data:

Facebook picture profile, name, age, email, phone, location, connections, registration date, and social action performed



View per connection data:

Date of connection and last time seen



Authentication method used



MAC and IP address



SSID and access point connection



Clients' devices and operating system



Share function (granular permission levels)



Segment and filter data



Collect emails and phone numbers



Mailchimp connector



Export data in csv or xls format



"Push notifications" APIs



Web Content filtering



Features

PAID WIFI

Control guest access with the couponing system ✓

Configure templates for coupons, and:

Set a duration limit ✓

Set a data limit (download and upload) ✓

Set a duration limit ✓

Limit the number of devices ✓

Add an expiration date ✓

Enable "stop and resume" option ✓

Customize the coupon' text and colours ✓

Make the coupon visible for users with permissions on a specific SSID ✓

Create unlimited coupons ✓

Multi-role management system for coupons ✓

Visualize information about coupons:

Code, Label, Date of creation, SSID ✓

WIFI ADVERTISING

Insert image or video advertisements in the splash page before authentication ✓

Set ad rotation:

Random rotation ✓

Time-based rotation ✓